

WWW.SERFA.ORG

SOUTHEAST
REGIONAL
FOLK ALLIANCE

SERFA

MAY 18 - 22 / 2016 / MONTREAT / NORTH CAROLINA

Peggy Seeger

KEYNOTE SPEAKER

2016 Recipient of
The Karl Eskin
Founding President's Award



2016 PROGRAM BOOK

CONFERENCE AT A GLANCE

Welcome to SERFA – and what better way to know you're in the South than with an authentic North Carolina BBQ dinner

Wednesday, May 18th

1:00 pm Bag Stuffing - come help us downstairs in Assembly 1 / Belk Meeting Room (Ground Floor)
 3:00 pm Registration Open / Assembly 1/Belk Meeting Room / Ground Floor
 6:00 - 11:00 pm BBQ/BARN DANCE/OPEN MIC / Montreat Barn / by Assembly 1 - follow signs.
 6:00 - 7:00 pm Authentic North Carolina BBQ by Luella's
 7:30 - 9:00 pm Old-Fashioned Barn Dance - or just hang out!
 Caller: Phil Jamison - will teach steps before each dance...
 Musicians Include: Emily Schaad, Cathy Fink, Marcy Marxer and Sam Gleaves
 9:15 - 11:00 pm Open Mic - led by Grady Ormsby / Down East Folk Arts Society

Thursday, May 19th

8:00 - 9:00 am Hot Breakfast Buffet / Galax Dining Room
 9:30 -10:30 am Yoga with Caroline Cotter / Assembly 2 (FPC Dallas Meeting Room) / Ground Floor Lobby
 9:30 -10:30 am First-timers Session: Welcome to the SERFA COMMUNITY / 334
 9:30 -10:30 am COMMUNITY HOUR
 10:45 -12:00 pm Workshops - 75 minutes
 12:30 - 1:30 pm Lunch / Galax Dining Room
 2:00 - 3:15 pm Workshops - 75 minutes
 3:00 - 5:00 pm SERFA Outreach in the Schools - Coordinator, Dennis Cash
 3:30 - 5:00 pm Open Mic - led by Grady Ormsby / Down East Folk Arts Society / Lobby
 5:00 - 6:00 pm Opening Reception sponsored by Down East Folk Arts Society / Lobby
 6:00 - 7:00 pm Dinner / Galax Dining Room
 7:15 -10:30 pm Official Showcases / Convocation Hall
 10:40 - 2:00 am Guerrilla Showcases

Friday, May 20th

8:00 - 9:00 am Hot Breakfast Buffet / Galax Dining Room
 9:30 -10:45 am Workshops - 75 minutes
 11:00 -12:15 pm Workshops - 75 minutes
 12:30 - 1:30 pm Lunch / Galax Dining Room
 2:00 - 3:00 pm Yoga with Caroline Cotter / Assembly 2
 (FPC Dallas Meeting Room) Ground Floor Lobby
 2:00 - 3:00 pm COMMUNITY HOUR
 3:15 - 4:00 pm Group Mentor Sessions - 45 minute interactive small groups
 4:15 - 5:45 pm KARI ESTRIN FOUNDING PRESIDENT'S AWARD for *Outstanding Contributions to Music and Culture in the Southeast* & KEYNOTE SPEECH - Peggy Seeger / Convocation Hall
 6:00 - 7:00 pm Dinner / Galax Dining Room
 7:15 -10:30 pm Official Showcases / Cookie Break sponsored by Emerald Concerts,
 Leni & David / Convocation Hall
 10:40 - 2:00 am Guerrilla Showcases

Saturday, May 21st

8:00 - 9:00 am Hot Breakfast Buffet & Annual General Meeting / Galax Dining Room
 9:30 -10:45 am WISDOM OF THE ELDERS / Convocation Hall
 11:00 -12:15 pm Workshops - 75 minutes
 12:30 - 1:30 pm Lunch / Galax Dining Room
 2:00 - 3:15 pm Workshops / 75 minutes
 3:00 - 5:00 pm Group & Individual Mentor Sessions & Instrument Clinics
 3:30 - 4:30 pm Afternoon Break / Donated by Roots Hummus / Lobby
 6:00 - 7:00 pm Dinner / Galax Dining Room
 7:15 -10:30 pm Official Showcases / Convocation Hall
 10:40 - 2:00 am Guerrilla Showcases

Sunday, May 22nd

9:00 -10:30 am Farewell Breakfast / Galax Dining Room
 11:00 am Check-out Time for Assembly Inn Guests



Welcome to our 9th Annual SERFA conference and our sixth at the incomparable Montreat Conference Center. SERFA takes advantage of what our location and surroundings offer to deliver a productive, informative and useful conference. We encourage you to attend workshops in your special interests, as well as our Community Hours and Group Mentorships, but not to feel you have to do it all! The programming is designed so you can have downtime, meet other attendees in informal situations such as meals and impromptu jams and even take naps, yet still get as much or more out of this conference as possible. Last year many commented on how refreshed and energized they felt leaving SERFA, which was one of our goals!

There are many new registrants this year and we extend a special welcome to you. As always, we're happy to see the return of many old friends and I, along with the entire SERFA Community, welcome you to this year's conference. You are what makes us what we are - and we look forward to our weekend together.

SERFA is always looking for those who want to make a difference, whether by taking on new leadership roles, volunteering or by expressing or sharing your thoughts and ideas on how to have an even better SERFA. We have suggestion and volunteer boxes in the Exhibit Hall; feel free to talk with me or any of our SERFA staff listed below while here.

Kari Estrin
Conference Director 2016 / Board Secretary
Founding / Immediate Past President

SERFA CONFERENCE STAFF MEMBERS:

- Guerrilla Wrangler/Advertising: Roberta Schultz
- Registration: Isabel Taylor
- Conference Assistant: Sarah Clanton
- Sponsorships: Don Baker/Kari Estrin
- Lights: Don Baker
- Volunteer Registration Coordinator: Bill Erskine
- On-site Workshop Room Coordinators: Carol Clanton & Beth Bombara
- Photographers: Betty Friedrichsen & James Dean
- Videographer: J. B. Nuttle
- SERFA Historian: Art Menius
- Montreat Sound Systems: Heather Scott
- Sound: Stuart Reinhardt and Alan Watts - Acoustic Sound Productions
- Program Book & Graphic Design: Ellen Bukstel

Special thanks to the wonderful Montreat Staff: Emily Causey, Sarah Skinner, Ali Gribben & Nikki Herron, as well as John Verner and Grace Stitt and all the people who make us feel welcome at the Front Desk and the kitchen and staff in the dining hall and on the grounds...

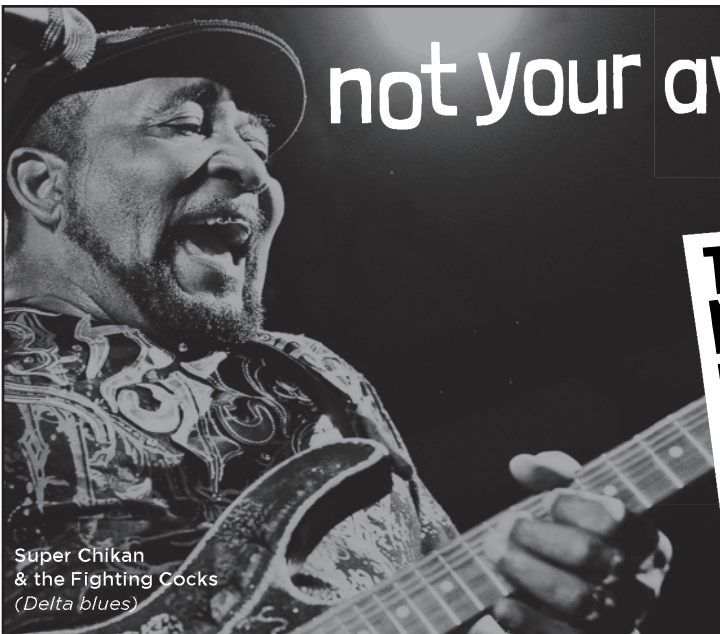
VOLUNTEER AND SUGGESTION BOXES:
 We have volunteer and suggestion boxes set up this year in the Exhibit Hall - please feel free to give us your comments or volunteer to help SERFA grow and expand. Enjoy and thanks for coming!



not your average folk

The 76th National
FOLK FESTIVAL

greensboro, n.c.
SEPTEMBER 9-11, 2016



Super Chikan
& the Fighting Cocks
(Delta blues)



Leonardo Sandoval
(tamb)



Nathalie Pires
(Portuguese fado)



Le Vent du Nord
(Québécois)

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Music • Dance • Crafts • Food • More!

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7 stages
300 artists
DOWNTOWN GREENSBORO, N.C.
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Quebe Sisters
(Texas fiddling & Western swing)



Clinton Fearon
& the Boogie
Brown Band
(reggae)



DJ Grandmaster Flash
(hip hop)

nationalfolkfestival.com

SERFA Against HB2

The Southeast Regional Folk Alliance (SERFA) has found a home in the Asheville area these past six years at the tranquil Montreat Conference Center to host our annual conference. We welcome all to attend who are interested in the promotion, education and furtherance of acoustic music in our region.

In light of the “Public Facilities and Private Security Act” HB2, which was hurriedly signed into law against normal due process, SERFA will continue to welcome all regardless of sexual preference, identity or gender, without regard to religion, nationality or race. We encourage unity and decry “legislation” that fosters discrimination, prejudice and fear.

Montreat’s own website states: “We will continue to invite our conferees, guests, and visitors to use the restrooms in which they feel most comfortable.” SERFA, our attendees and the Local 1000 Musician’s Union stand together in ensuring non-discrimination for all who attend. Folksingers have a long history of standing up for the oppressed and against injustice, and we will continue to raise our voices against this legislation.

The backroom politics that created and passed HB2 is a blight on the face of North Carolina, and SERFA is proud to stand with the majority of not only North Carolina citizens but the American people in general, businesses, artists and religious leaders who are advocates of equal rights for all and against HB2.

APPROVED BY THE SERFA BOARD 4.15.16

**Don Baker, Anna Creek, Kari Estrin, Michael Johnathon, Jim Magill,
Grady Ormsby & Kim Richardson**

TAKE ACTION WITH SERFA:

Friday / 11:00 am – 12:15 pm

Collaborative Songwriting: Writing a Social Justice Song Against HB2 / 234

Friday / 2:00 pm – 3:00 pm

Local Voices for Justice: SERFA and HB2 / Lakeside

Dennis Warner
www.WarnerSongs.com

- * 10 CD's
- * Author of *Beads on One String* (Sixth Printing)
- * 100+ dates /year nationwide
- * 2012 CD *Seeds* named one of the top albums of the year by Folk DJ.
- * Performed in Concert at the Kennedy Center




SHOWCASES
Thurs 12:20am
Texas Sugarbaby (218)

Thur 1:40am
Stillwaters Studio (Assembly 1)

Sat 10:40pm
Access Film (226)

(320)558-6940
Dennis@Warnersongs.com
 Clearwater, MN

Two locations to serve you...



501 Merrimon Ave., North Asheville
 33 Towne Square Blvd., South Asheville



MARK
 MANDEVILLE
RIANNE
 RICHARDS

ORIGINAL FOLK AMERICANA

WWW.MARKANDRIANNE.COM

OFFICIAL SHOWCASE ARTISTS
 APPEARING AT 7:20 PM
 ON SATURDAY MAY 21, 2016

*MARK MANDEVILLE AND RIANNE RICHARDS ARE CLEARLY INHERITORS OF A TIMELESS LEGACY, CREATING MUSIC THAT IS BOTH ORIGINAL AND EVIDENTIVE OF A RICH TRADITION. BLENDING DISTINCTIVE VOICES AND A WIDE RANGE OF ACCOMPANIMENT (GUITAR, HARMONICA, UKULELE, CLARINET, PINNY WHISTLE, ELECTRIC BASS), THEIR SONGS HAVE BEEN WELL-RECEIVED BY AUDIENCES AROUND THE EASTERN UNITED STATES SINCE 2010. *

- New York WICN (Wikipedia)

GUERRILLA SHOWCASES
 THURSDAY - ACOUSTIC MUSIC SCENE
 ROOM 230 - 10:40 PM

FRIDAY - MOUNTAIN SPIRIT AT ISIS MUSIC HALL
 ROOM 334 - 10:40 PM

SATURDAY - SUNSHINE & SONGS
 ROOM 330 - 11 PM

SUPPORTING 2016 RELEASE GRAIN BY GRAIN



MISSION STATEMENT

“The Southeast Regional Folk Alliance exists to preserve, promote, develop and celebrate the diverse heritage of roots and indigenous music, dance, storytelling and related arts of the Southeastern United States.”



SERFA is the Southeastern Regional chapter of The Folk Alliance International. Our goal is to provide opportunities for our members to network locally and advance the overall mission of The Folk Alliance International to:

- Increase access to needed resources for our members.
- Expand the breadth of the folk music experience for the general public.

SERFA fosters and promotes member initiatives in the states listed below:



MEMBER STATES:

- Alabama**
- Arkansas**
- Florida**
- Georgia**
- Kentucky**
- Louisiana**
- Mississippi**
- North Carolina**
- South Carolina**
- Tennessee**
- Virginia**
- West Virginia**



If you are in this region, or would like to participate in our efforts to advance folk music in the Southeast, please let us know at the conference!



WORKSHOPS • THURSDAY

9:30am – 10:30am – Community Hour & Yoga

YOGA - A wonderful way to start your morning. Dress comfortably!
Caroline Cotter / Assembly 2 (FPC Dallas Meeting Room)

FIRST-TIMERS SESSION: WELCOME TO THE SERFA COMMUNITY

Kari Estrin, Roberta Schultz, Betty Friedrichsen & Cheryl Prashker / 334

Get tips on how to take advantage of SERFA as a first timer and all that SERFA has to offer. This is a customizable conference and we will show you how to use that to your advantage. Know what's on the grounds, how we work and even how you might get involved in SERFA as a volunteer or in a more significant role. Most of all, we'll welcome you to our community which will now be yours. We are interested in your questions, feedback and ideas!

9:30am – 10:30am – Community Hour

WE'RE IN IT FOR THE LONG HAUL - LOCAL 1000

Tret Fure & Bob Ardern / 303

We all work very hard to make a sustainable career and make a decent wage. The work is more than the show; it is staying healthy, staying balanced and focused and being creative while managing our finances and our lives. Local 1000 can help you make good choices in your career, from finding affordable instrument insurance, working with fair trade venues to collecting a pension when you've come of age. We are a community of like-minded people who can help each other grow more unified in our work and therefore our lives. Come find out more about how to make the long haul a productive one.

CO-WRITING A SONG OF LOVE - SONGS OF LOVE FOUNDATION

David Roth / Lakeside

In one brisk session David will facilitate a complete co-write of a custom-made song for a sick child and his/her family through the Songs of Love Foundation in New York. SOL was founded in 1996 and David has been on board for the past 18 years, most recently taking children's profiles to conferences, camps and gatherings all across the country to get others involved in this moving and meaningful project. This is also very informative on the songwriting process, the art of collaboration and serving a greater good through music. After the conference David will record the song, send an MP3 to all co-writers involved, and a family will have a song that will live on for generations. Check it all out at www.songsoflove.org.

LET YOURSELF TRUST – HOW TO RUN A NON-PROFIT ALONGSIDE THE MUSIC

Martyn Joseph / 234

A talk and Q & A about taking the step towards music for practical social change by setting up a non-profit organization to run alongside the music and shows. Martyn and his wife Justine set up Let Yourself Trust, and they work with small grassroots organizations that make a difference. His audiences donate funds which are passed on to these groups or individuals who are receiving no grant or government funding to make a real difference to peoples lives. They team up with a different organization every six months and have so far worked with a children's village in Guatemala, a homeless shelter in Wales, an albinism project in Uganda, a children's theatre in Palestine and are currently supporting a First Nations community in Canada battling a massive mercury dump in their waterway.

10:45am – 12:00pm – Workshops

SONGWRITING: THOSE CONTROVERSIAL ISSUES

Peggy Seeger / Lakeside

"Issues that are hard to sing about might always offend someone; if you sing songs that offend no one, they can be like pablum." Join Peggy as she explores controversial women's issues through her writing. What problems does a writer face when composing songs on difficult issues such as abortion, rape, domestic violence, as well as topics like conservation, the way we treat the earth, etc. One can sing to the converted, yet how does one write to affect those who may not already agree with your position.

WORKSHOP TRACK INDEX – SONGWRITING:

Friday	9:30	Why We Write - Martyn Joseph / 218
Friday	11:00	Collaborative Songwriting - Writing a Social Justice Song Against HB2 - Tret Fure, Si Kahn / 234
Saturday	11:00	Song Symposium - Si Kahn / Lakeside

WORKSHOPS • THURSDAY (con't)

ACCOMPANIMENT: WHAT ABOUT THE MUSIC?

Freebo / 234

Freebo will focus primarily on the music, helping you find a strong melody that fits your lyrics, streamlining those lyrics so they suggest a simple rhythm, finding the chords that go with your new melody, simple alternate chords to make your song more interesting and musically compelling and finally creating a chorus, the most important part of your song, the element that stays with the listener....the HOOK!

WORKSHOP TRACK INDEX – PERFORMANCE/ACCOMPANIMENT:

Friday 3:15 How Not to Think Like a Guitar Player and Still Be One - Rick Riskin / Lakeside

BUSINESS: MAKING IT ALL WORK - WHAT WORKS! (...AND WHAT DOESN'T)

Victor & Penny aka Erin McGrane, Jeff Freling / 303

Performing artists, just like traditional small business owners, have to wear many hats—creator, accountant, marketer, technologist and more. And just like traditional small business owners, performing artists can find this to be a daunting task. How do some musicians make the leap to sustainable and profitable artistic practices? Through their work with over 600 artists, Victor & Penny and the Artist INC program have identified common behaviors successful artist entrepreneurs share. This workshop discusses these behaviors and will also touch on portfolio careers, goal setting, planning communications and financial planning. You will leave this session excited and ready to apply these strategies to your own performing arts practices.

WORKSHOP TRACK INDEX – BUSINESS:

Thursday 2:00 From Major to Indie - Tish Hinojosa, Lowell Levinger - Banana from the Youngbloods / Lakeside

TRAD: GIVING VOICE TO TRADITIONAL MUSIC IN TODAY'S FOLK WORLD

Andy Cohen, Sam Gleaves, Mari Black, Art Menius – Moderator / 218

Traditional musicians have some challenges to face in the competitive gig world, with misconceptions about their music and their ability to reach audiences. But these three musicians, from Scottish fiddling champion Mari Black to musician/scholar Andy Cohen, songwriter and musician Sam Gleaves, along with moderator and SERFA Historian Art Menius, will share some of their experiences/perspectives in both making a difference and being committed to traditional music.

Panelists will talk about their personal commitments to these traditions, how artists adapt and represent the traditions in our work and strategies to create more spaces for traditional music in today's folk scene. Don't miss this panel with the popular and respected artistry of Sam Gleaves, the track record of anthropologist/blues artist for over four decades, Andy Cohen and acclaimed fiddler Mari Black who also holds a Masters' Degree from the Yale School of Music and a doctorate from Columbia University's Teachers College. Balancing the viewpoints of the artists, Art Menius as a presenter of traditional music both on stage and on the radio will share his perspectives.

WORKSHOP TRACK INDEX – TRAD:

Friday 3:15 Banjo Clinic- Zoe Mulford / 218
 Friday 3:15 Evolving the Tune: Variations, Harmonies, Chopping, and more - Mari Black / 234
 Saturday 2:00 I Know I've Got That Stone - A Group Sing of Work, Religion and Land from Appalachia - Sam Gleaves, Saro Lynch-Thomason / 218
 Saturday 3:30 Jam in Lakeside - Andy Cohen / Lakeside
 Saturday 3:30 Mountain Dulcimer - DK and The Joy Machine / Living Room

HOUSE CONCERTS PRESENTERS PEER GROUP MEETING

Betty Friedrichsen - Moderator / Living Room

A general meeting for folks interested in starting to produce house concerts and those who have been there, done that. Show up, ask questions, share your ideas....

WORKSHOP TRACK INDEX – COMMUNITY HOUR:

Thursday 9:30 Let Yourself Trust - Martyn Joseph / 234
 Thursday 9:30 We're In It For The Long Haul : LOCAL 1000 – Tret Fure & Bob Ardern / 303

WORKSHOPS • THURSDAY (con't)

2:00pm – 3:15pm – Workshops

THE ROAD: BEING YOUR OWN TOUR MANAGER

Louise Baker, Caroline Cotter, Rebecca Loebe, Ian Foster, Kari Estrin - Moderator / 234

You're booking your gigs, getting ready to go but how do you have an effective tour with as little confusion and set backs as possible? Tour manager Kari Estrin (Tony Rice, Suzanne Vega, Janis Ian, Steeleye Span) moderates this workshop with a cross section of talent: Louise Baker (Booking Agent/Tour Manager/Club Agent), Rebecca Loebe (touring artist) Caroline Cotter (artist gone rogue as she hits the road on her own terms) and Ian Foster (Newfoundland artist). They will share their tips and strategies with you on how to make the most of your touring, while having a blast and with minimal headaches!

WORKSHOP TRACK INDEX – MOTIVATIONAL/THE ROAD:

Friday 11:00 Staying Alive On and Off the Road - Freebo, Lowell Levinger - Banana from the Youngbloods / 218

RECORDING: A GUIDE TO BEAUTIFUL ALBUM PRODUCTION

Cathy Fink & Marcy Marxer / 218

From the time you decide to make a recording until it is "released," there are skills, lists and action steps that can make this process easier. You want the best "bang for your buck" in recording quality, graphics, radio promotion and media. In this workshop, we'll discuss the various skill sets and help clarify the different jobs that go into making a great recording. We'll also help you understand what kinds of help you may need and how to find it (producer, engineer, arranger, musicians, publicist, etc.). Cathy Fink & Marcy Marxer have produced over 150 recordings for various artists and corporations.

WORKSHOP TRACK INDEX – RECORDING:

Friday 9:30 Commercial Studios & Home Studios - Can't We All Just Get Along?
Mike Lewis, FJ Ventre, Tom Manche, Charlie Pilzer, Jay Mafale / Lakeside

Friday 3:15 Pre Production For Your CD - Mike Lewis (Group Mentorship) / 251

Saturday 11:00 Should I Promote To Radio? - Abby Parks - WJLS, Al Kniola - WVPE, Art Menius - WCOM,
Brooksie Wells - artist, Kari Estrin - Radio Promoter - Moderator / 234

DANCE: HOEDOWNS, REELS, AND FROLICS: ROOTS AND BRANCHES OF SOUTHERN APPALACHIAN DANCE - WITH STEP DANCE DEMONSTRATION!

Phil Jamison with Dave Curley / Living Room

The traditional square dances and step dances of Appalachia will be explored in this workshop, complete with demonstrations of the traditional step dances of both Ireland and Appalachia. This presentation will explore the roots of these Southern dances and challenge some of the common misconceptions and myths that have long been associated with these Appalachian traditions. Dave Curley will join Phil Jamison to demonstrate and compare the traditional step dances of both countries. Phil is also receiving The Kari Estrin President's Award for Outstanding Contributions in Southeast Folk and Culture for his over four decades of calling and researching dance - and for the book he authored of the same workshop title above.

WORKSHOP TRACK INDEX – DANCE:

Wednesday 7:30 Barn Dance / Montreat Barn

BUSINESS: FROM MAJOR TO INDIE

Q & A with Tish Hinojosa & Lowell Levinger - Banana from the Youngbloods / Lakeside

One of the advantages of being a veteran artist of the music business is that you've likely been to more than one rodeo. If so chances are you've worked with major and independent record labels and everything in between. Tish found her spotlight on the national and international map when she signed with A&M Records in 1989. Now, going on sixteen releases on eight labels, join her on a Q&A about her colorful journey. Joining Tish is Banana, who as a founding and constant member of The Youngbloods, experienced the pros and cons of being on a major label and who has now taken charge of his own indie career.

WORKSHOP TRACK INDEX – BUSINESS:

Thursday 10:45 Making it All Work - Victor & Penny aka Erin McGrane, Jeff Freling / 303

WORKSHOPS • THURSDAY (con't)

3:00pm - 5:00pm - SERFA Outreach in the Schools

BRIGHT IDEAS AFTER SCHOOL PROGRAM

Dennis Cash - Coordinator

Once again SERFA is teaming up with Asheville's Isaac Dickson Elementary School and their Bright IDEAS After School Program. Dennis Cash will host this children's workshop for 3rd to 5th grade students. SERFA members will share songs, give the kids a chance to play an instrument and introduce the children to various types of folk instruments and styles of music they create. It will be a fun afternoon with music, learning and laughter.

Penny Lewis, Director of Isaac Dickson

Thanks to SERFA Members: Zoe Mulford, Clint Alphin, Dennis McDoNoUgh!, Glynace Eastham, Sandy Andina, Karyn Oliver, Andy Cohen, Dian Killian, Caroline Cotter, Jaimee Harris, Roberta Schultz and Dennis Cash.

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DK and the Joy Machine
 Singer-songwriter, award winning
 mountain dulcimer performer

SERFA Showcases
 Friday 10:50pm - The Crab Donkey
 Saturday 11:00pm - The Folk Renaissance
 Saturday 12:20am - Cup of Joe

Hold the date!
 Steel Canyon Dulcimer Festival
 Jalopy Theater, NYC
 Saturday, February 4th, 2017

www.dkandthejoymachine.com

WORKSHOPS • FRIDAY

9:30am – 10:45am Workshops

SONGWRITING: WHY WE WRITE

Martyn Joseph / 218

Martyn Joseph will discuss the ideology behind his songwriting and give some insight into what inspires him. Martyn will explain why he believes passionately that there is a writer inside us all and will help you discover your artist within. Come ready to gain insights into your own processes.

WORKSHOP TRACK INDEX – SONGWRITING:

Thursday	10:45	Those Controversial Issues - Peggy Seeger / Lakeside
Friday	11:00	Collaborative Songwriting - Writing a Social Justice Song Against HB2 - Tret Fure, Si Kahn / 234
Saturday	11:00	Song Symposium - Si Kahn / Lakeside

WORKSHOP TRACK INDEX – MOTIVATIONAL:

Saturday	11:00	The Art of Song - Robinlee Garber / Living Room
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RECORDING: COMMERCIAL STUDIOS AND HOME STUDIOS – CAN'T WE ALL JUST GET ALONG?

Mike Lewis, FJ Ventre, Tom Manche, Jay Mafale, Charlie Pilzer - Moderator / Lakeside

High quality recording equipment is easier to obtain, simpler to use and less expensive than in the past. As a performing artist, how does one take advantage of these technological advances? Is it possible to obtain good results working at home? When should a commercial studio be used? How does a self-recording artist successfully collaborate with professional engineers and producers? The panelists will offer opinions, tips and case studies to address these issues. Suggestions for specific recording devices, recording software and microphones will be provided. Time will be reserved for Q & A.

WORKSHOP TRACK INDEX – RECORDING:

Thursday	2:00	A Guide to Beautiful Album Production - Cathy Fink & Marcy Marxer / 218
Friday	3:15	Pre Production For Your CD - Mike Lewis (Group Mentorship) / 251

MOTIVATIONAL: WHEN TO QUIT YOUR DAY JOB

Rebecca Loebe, Caroline Cotter, Cathy Fink - Moderator / 334

Mary Chapin Carpenter didn't quit her day job until two years after her first major label album was released. Many people manage a full-time or part-time job along with a music career. The answer to the question, "When should I quit my day job?" is different for everyone. In this workshop, we'll discuss realistic expectations, what kind of elbow grease it will take to make enough money to live on and cover important expenses such as health insurance, vehicle & insurance, rent, recordings, promotion, etc. Many great artists never go "full time" and others gradually go "full time" as more music opportunities come along. Hear from two artists who also quit their day job and let's talk pros, cons, skill sets and ideas on how best to think about the answer to this question.

PROMOTION/GIGS: MUSIC JOURNALISM – WHAT MAKES YOU INTERESTING?

(for venues and artists)

Alli Marshall - Arts Editor, Writer - Mountain XPress; Jean Freedman - Folklorist and Peggy Seeger biographer; Michael Kornfeld - acousticmusicscene.com, New York Times; Kari Estrin - Moderator, Black Sheep Review, Publisher; Marketing/Branding/Imaging / 234

For those of you who write your own bios or publicize your venue's concerts, what does it take to get the artist noticed through the crowd of others vying for print space or a gig at a venue? What attracts a music editor to be interested in your story, how does a biographer choose what might be the most interesting aspects of the artist she writes about for her readers and what do venues look for in reading your bios and deciding whom to promote? Know how important a good angle is and what can it do for you. Hear from these professionals what may be special about your story and those that they pick to feature or book in their venue.

WORKSHOP TRACK INDEX – PROMOTION/GIGS:

Friday	11:00	Presenters Share How to Get Gigs – Techniques and What Makes Effective EPKs Steve Gnadt - Concerts at the Historic Cooper's House, Art Menius, Barbara Shiller - Connecticut Folk, Joanne Martin - Camelback Concerts, Louise Baker – Moderator/Isis Music Hall / Lakeside
Friday	3:15	Unsolicited Advice - Jim Magill (Group Mentorship) / 334

WORKSHOPS • FRIDAY (con't)

11:00am – 12:15pm – Workshops

SONGWRITING: COLLABORATIVE SONGWRITING – WRITING A SOCIAL JUSTICE SONG AGAINST HB2

Tret Fure & Si Kahn / 234

In this workshop we will write a social justice song in support of our LGBT sisters and brothers in North Carolina and against the North Carolina Law – HB2. Your workshop leaders will prepare an anthemic chorus to which we will write verses. (The chorus can be altered as needed) We will break into small groups to collaboratively write structured verses for this chorus. By group consensus, we will choose the most inspired verse melody and then fit our verses to this melody until we have a creatively powerful song. We will have the opportunity to perform this song to open the afternoon panel “Local Voices for Justice: SERFA and HB2”

WORKSHOP TRACK INDEX – COMMUNITY HOUR:

Friday 2:00 Local Voices for Justice - SERFA & HB2 Facilitators Tret Fure & Si Kahn / Lakeside

THE ROAD/MOTIVATIONAL: STAYING ALIVE ON AND OFF THE ROAD

Freebo, Lowell Levinger - Banana from the Youngbloods / 218

Whoopie we're all going to die! (for those of you who remember Woodstock and Country Joe's refrain!) But meanwhile let's try to stay healthy and happy while we're here. After many decades of a musical life on and off the road, Banana and Freebo can tell you some stories and share some tips that will reduce the stress involved in a musical life and thus improve your overall well being. You actually can manage to have fun while still behaving yourself and enjoying your environment.

WORKSHOP TRACK INDEX – THE ROAD:

Thursday 2:00 Being Your Own Tour Manager - Louise Baker, Caroline Cotter, Rebecca Loebe, Ian Foster, Kari Estrin - Moderator / 234

PROMOTION/GIGS: PRESENTERS SHARE HOW TO GET BOOKED – TECHNIQUES AND WHAT MAKES EFFECTIVE EPK'S

Steve Gnad - Concerts at the Historic Cooper's House, Art Menius, Barbara Shiller - Connecticut Folk, Joanne Martin - Camelback Concerts, Louise Baker - Moderator/Isis Music Hall / Lakeside

What does it take to get that gig? Learn from these professionals the various ways you have a better chance of getting selected to play. Know how important your research on a venue is before you even contact them to creating your EPK – including what makes for effective photos, one sheets and videos to using your social media options. Be in the know about what venues want, need, and/or look for in publicity materials, and get ideas on how to start a relationship with the “booker” at the venue. Get tips on the best way to follow up and the timing involved, including what tools to use to stay organized. Guaranteed to be a workshop page turner!

WORKSHOP TRACK INDEX – PROMOTION/GIGS:

Friday 9:30 Music Journalism - What Makes You Interesting? - Alli Marshall - Arts Editor, Writer - Mountain XPress; Jean Freedman - Folklorist and Peggy Seeger biographer; Michael Kornfeld -acousticmusicscene.com, New York Times; Kari Estrin - Moderator, Black Sheep Review, Publisher; Marketing/Branding/Imaging / 234

Friday 3:15 Unsolicited Advice - Jim Magill (Group Mentorship) / 334

2:00pm – 3:00pm Community Hour & Yoga

YOGA

Caroline Cotter / Assembly 2 (FPC Dallas Meeting Room)

SONGFARMERS AND HOW YOU CAN MAKE A DIFFERENCE

Michael Johnathon / 218

The WoodSongs Front Porch Association is a new music organization that encourages the worldwide front porch music community to do good work. We call our members “SongFarmers.” A SongFarmer is any artist that uses their music and art to make their lives, homes and communities better. This workshop will let you know how we are organizing musicians nationwide, sending musical lesson plans into schools and about our 2nd Annual Gathering September 23 & 24, 2016 at Shakertown Village in Pleasantville, KY.

WORKSHOPS • FRIDAY (con't)

EMPOWERING UNDER REPRESENTED COMMUNITIES

Tish Hinojosa / Living Room

Often those who belong to specific non-mainstream groups avoid being noticed even though they may have much to offer to the general community. Tish will share stories of the opportunities and challenges of embracing her Mexican-American heritage through her music and throughout her career. Her own journey introduced her to the needs of other misunderstood and under-represented women, minorities immigrants, children and other groups. The problem exists in every aspect of society, even in the music community. Let's share stories and ideas for raising this important cultural awareness.

LOCAL VOICES FOR JUSTICE: SERFA AND HB2:

Facilitators Tret Fure & Si Kahn / Lakeside

The Campaign for Southern Equality, a southern regional organization headquartered in Asheville, North Carolina, calls HB2, passed by the North Carolina legislature and signed by Governor Pat McGrory on March 23rd of this year, "one of the worst anti-LGBT laws on the books in the country." It's also a vicious attack on low-wage workers throughout North Carolina and on the rights of local governments to make the decisions they feel are best for their communities. How do local community members and activists in the Montreat-Asheville area feel about the law?

What are they doing to help repeal it? How do they believe SERFA and its members can best support them in this effort? In this panel discussion, facilitated by Local 1000 President Tret Fure and Charlotte-based civil rights, union and community organizer Si Kahn, we'll hear and learn from these local voices, and think together about what we can do to support these courageous friends who are on the front lines of this critical struggle for justice. Special Guest Panelists: Richard DuBose, President, Montreat Conference Center & Jerry Conner - Gay Asheville NC.

This hour can run longer into the 3:15 – 4:00 pm Group Mentorships

WORKSHOP TRACK INDEX – SONGWRITING:

Saturday 11:00 Collaborative Songwriting - Writing a Social Justice Song Against HB2 - Tret Fure, Si Kahn (see SERFA statement in program book) / 234

3:15pm - 4:00pm Group Mentorships & Instrument Clinics

ACCOMPANIMENT/PERFORMANCE/FIDDLE: EVOLVING THE TUNE: VARIATIONS, HARMONIES, CHOPPING, AND MORE

Mari Black / 234

There are many ways fiddlers can evolve and shape a tune, beyond just playing the melody. In this session, world champion fiddler Mari Black will teach several fun tunes and show you how to jazz them up by creating variations, adding rhythmic accompaniment, building harmonies and taking improvised solos — all the tools you need to elevate a simple tune into your own signature version! This is a multi-level workshop with lots of ideas for everyone to explore and play with, so bring your instruments, your curiosity and your questions.

WORKSHOP TRACK INDEX – TRAD:

Saturday 3:30 Jam in Lakeside - Andy Cohen / Lakeside
 Thursday 10:45 Giving Voice to Traditional Music in Today's Folk World - Andy Cohen, Sam Gleaves, Mari Black, Art Menius – Moderator / 218

PERFORMANCE/GUITAR: HOW NOT TO THINK LIKE A GUITAR PLAYER & STILL BE ONE

Rick Ruskin / Lakeside

Learning patterns and other people's licks can only take one's abilities so far. At some point everyone wants the experience of playing "without a net." Ideas and techniques will be demonstrated and explained in order for participants to see the possibilities they have been missing and put them to use. Applicable for solo instrumentalists and accompanists. All levels of players welcome. Attendees are encouraged to bring their instruments and ask lots of questions.

WORKSHOP TRACK INDEX – ACCOMPANIMENT:

Thursday 10:45 What about the Music? - Freebo / 234

WORKSHOP TRACK INDEX – PERFORMANCE:

Saturday 2:00 Fun with Capos - Keith Rae / Living Room

WORKSHOPS • FRIDAY (con't)

PERFORMANCE: BANJO CLINIC Zoe Mulford / 218

How many ways are there to play the banjo? Start with the number of banjo players in the room and count up from there. Discussion and demonstration of tunings, techniques and care-and-feeding of this uniquely American instrument.

WORKSHOP TRACK INDEX – TRAD:

Thursday	10:45	Giving Voice to Traditional Music in Today's Folk World - Andy Cohen, Sam Gleaves, Mari Black, Art Menius - Moderator / 218
Saturday	2:00	I Know I've Got That Stone - A Group Sing of Work, Religion and Land from Appalachia - Sam Gleaves, Saro Lynch-Thomason / 218
Saturday	3:30	Jam in Lakeside - Andy Cohen / Lakeside

RECORDING: PRE PRODUCTION FOR YOUR CD

Mike Lewis / 251

Pre-production for your CD will save you money and time in the studio, yet many performers don't utilize this important step. It is an investment that helps create a commercially and musically focused project. Elements of pre-production may include knowing your keys and tempo, possible orchestration and personnel, knowing if this is a CD for national release or for your fans and the differences in how that may affect your decisions.

WORKSHOP TRACK INDEX – RECORDING:

Friday	2:00	A Guide to Beautiful Album Production - Cathy Fink & Marcy Marxer / 218
Friday	9:30	Commercial Studios & Home Studios - Can't We All Just Get Along? - Mike Lewis, FJ Ventre, Tom Manche, Charlie Pilzer, Jay Mafale / Lakeside

PROMOTION/GIGS: UNSOLICITED ADVICE

Jim Magill / 334

As Jim is being honored this year at SERFA for his 25 Years as Founding Director of The Swannanoa Gathering, he's also spent nearly 40 years as both a musician and music presenter and says "I've learned a few things about what makes both sides happy that others may find useful." SERFA invites you to join Jim for his list of Do's and Don'ts and a Q & A with someone who gets to spend nearly \$250K of someone else's money on folk musicians every year!

WORKSHOP TRACK INDEX – PROMOTIONAL/GIGS:

Friday	9:30	Music Journalism - What Makes You Interesting? - Alli Marshall - Arts Editor, Writer - Mountain XPress; Jean Freedman - Folklorist and Peggy Seeger biographer; Michael Kornfeld -acousticmusicscene.com, New York Times; Kari Estrin - Moderator, Black Sheep Review, Publisher; Marketing/Branding/Imaging / 234
Friday	11:00	Presenters Share How to Get Gigs - Techniques and What Makes Effective EPKs - Steve Gnad- Concerts at the Historic Cooper's House, Art Menius, Barbara Shiller - Connecticut Folk, Joanne Martin - Camelback Concerts, Louise Baker - Moderator/Isis Music Hall / Lakeside



Basement Series Concerts
Hillside Series Concerts
SLHC House Concerts
FunkinJam Festival

Rufus & Cyndi T. Smith

Cell: 828-381-5801
CdCdx@embarqmail.com
www.SupportLocalHouseConcerts.org
Facebook: "Support Local House Concerts"



Susan Shann
SINGER-SONGWRITER
NASHVILLE, TN

SHOWCASING
THURSDAY, MAY 19

11:30 PM
ROOM 334
THE MOUNTAIN SPIRIT
AT ISIS MUSIC HALL

12:40-1AM
HEART ROCK CAFE
SHOWCASE, RM 226
HOSTED BY
DAVID RUSSELL

www.susanshann.com

KARI ESTRIN FOUNDING PRESIDENT'S AWARD

for Outstanding Contributions to Music and Culture in the Southeast

**Peggy Seeger Award Recipient & Keynote Speaker: THE SINGERS, THE "AUDIENCE," THE SONGS
4:15pm - 5:45pm / Convocation Hall**



Fifteen years ago I was asked by Folk Alliance to chair a meeting to help organize the future SERFA region. Since that time I've chaired two conference planning retreats and five conferences, with an almost three-year break in between.

During that break, I created a special award that reflected the many years of conversations I had as SERFA's Founding President that helped define both the creation of our region and also what our conference has become. Fortunately through my almost 45 years in music, I have had the privilege of working with many artists, some now-legends and have had the honor during this last decade and a half to meet and learn about those from the SERFA Region that deserve our special recognition.

Back in 2005 SERFA initially planned to have our first conference to Asheville, and it was then I contacted Peggy Seeger's team to see if she might be able to attend. Presently a UK resident for many years, Peggy briefly resided in Asheville in the 90s. Now after roughly a decade our schedules aligned and Peggy is here, both to accept my award for her myriad contributions to folk and acoustic music, while being featured as our keynote speaker.

I am also pleased to award special recognition to three deserving individuals in the greater Asheville area - for their significant contributions and anniversaries and whose reach extends far beyond North Carolina: longtime and outgoing SERFA Board Member, Jim Magill, the Founding Director of the Swannanoa Gathering which features a five-week series of workshops attended by musicians around the globe; Founding & Current Executive Director Jennifer Pickering from LEAF Community Arts, for over 20 years of her leadership of LEAF'S internationally known festival and programming; and an individual who has dedicated over 40 years to calling and researching dance, Phil Jamison, whom last year published a book *Hoedowns, Reels, and Frolics: Roots and Branches of Southern Appalachian Dance*.

www.kariestrin.com

KARI ESTRIN FOUNDING PRESIDENT'S AWARD RECIPIENTS

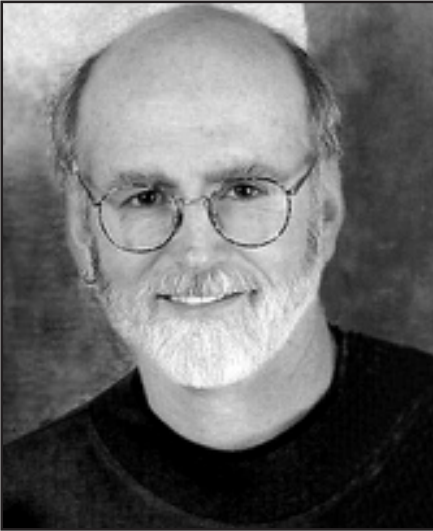


Peggy Seeger was born in 1935 to the first family of American folk music. Her father was noted ethnomusicologist and composer Charles Seeger. Her mother, Ruth Crawford Seeger, was the first woman to win a Guggenheim fellowship in composition. Crawford Seeger was also an acclaimed folksong anthologist; she had initially been introduced to folk music in the 1920s when Carl Sandburg hired her to arrange folksongs for his *American Songbag*. Peggy found her home and her first life-partner in the UK with playwright and songwriter Ewan MacColl, who wrote *The First Time Ever I Saw Your Face*. She and Ewan had three children and Peggy now has nine grandchildren. A multi-instrumentalist, Peggy is known for her excellent renditions of Anglo-American folksongs and for her activist songwriting, especially in the fields of feminism and ecology. Two of her best known songs are *The Ballad of Springhill* and the feminist anthem *I'm Gonna Be an Engineer*. After living 35 years in England, Peggy returned to the USA in 1994 and took up residence in Asheville, North Carolina. She moved to Boston in 2006 to teach songwriting at Northeastern University and back to England (Oxford) in 2010. At 81, Peggy now confines her touring to the UK as a solo artist. With 23 solo recordings to her credit, Peggy has participated in more than a hundred recordings with other artists, one of whom is her second life-partner Irene Pyper-Scott. A multi-instrumentalist, Peggy has also

written music for films, television and radio. Seeger has published a songbook with 150 of her 200+ songs *The Peggy Seeger Songbook, Forty Years of Songmaking, Oak Publications*, 1998. Her album *EVERYTHING CHANGES*, was released September 2014 (Signet Music). A new biography *Peggy Seeger: A Life of Music, Love, and Politics* by **Jean Freedman** is due for release in the coming winter from *The University of Illinois Press*. She is at present working on a memoir, due out in 2017.

www.peggyseeger.com

KARI ESTRIN FOUNDING PRESIDENT'S AWARD RECIPIENTS



Jim Magill SERFA Board Member Jim Magill is celebrating 25 years as Founding Director of the Swannanoa Gathering at Warren Wilson College in Swannanoa, North Carolina. During "The Gathering," Jim also personally coordinates the Celtic Week. Jim is an award-winning songwriter and instrumentalist and a three-time finalist for College Entertainer of the Year. In addition Jim directs the Celtic Series of Mainstage Concerts at Asheville's Diana Wortham Theatre and was awarded the first Fellowship in Songwriting and Composition from the North Carolina Arts Council. He performs and sings solo on guitar, cittern, mandolin and performs with his wife Beth (flute) and son Andrew Finn (fiddle) as the Celtic trio, The Magills. With numerous album and performance credits, including appearances with Emmylou Harris and Tom Paxton, Jim's original songs have been covered by such artists as Mike Cross, The Smith Sisters, Cucanandy and the Shaw Brothers and have been featured on **NPR's Thistle & Shamrock**. In the world of graphic arts, his cover designs for the Gathering's catalogs have won eleven design awards, he's twice been a finalist for Photoshop World's Guru Awards and has served as a consultant on website design for several luthiers.

www.magillsmusic.com ~ www.swangathering.com



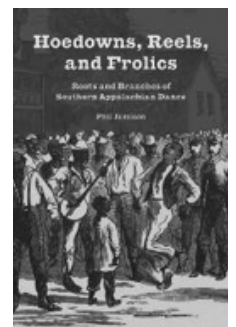
Jennifer Pickering is the Founding and Current Executive Director for LEAF Community Arts also known simply as "LEAF." LEAF is celebrating its 21st year and continues to bring diverse communities together through the arts. LEAF's mission, Connecting Cultures & Creating Communities through Music & Arts, is fulfilled with two engaging signature events: LEAF Festival twice yearly in Black Mountain and LEAF Downtown AVL stepping into it's second summer. Year-round LEAF cultural arts education programs come alive locally through LEAF Schools & Streets and globally in 10 countries through LEAF International. Jennifer grew up in Black Mountain, NC just outside of Asheville at the historic Black Mountain College site. This area is known for its immense physical beauty and its thriving artistic culture. Jennifer wanted to complement the rich local music traditions and variety of artistic expressions by presenting music from all corners of the world so that people could travel through music and arts and explore while having great times with family and friends. That was 21 years ago. Over the years, LEAF has expanded its reach and transformed into a community arts non-profit organization weaving together the programs and communities in dedication of global citizenship, community building and cultural preservation.

www.theLEAF.org



Phil Jamison Phil Jamison is nationally known as a dance caller, old-time musician and flatfoot dancer. He has called dances, performed and taught at music festivals and dance events throughout the U.S. and overseas since the early 1970s, including more than 30 years as a member of the Green Grass Cloggers. His flatfoot dancing was featured in the film, "Songcatcher," for which he also served as Traditional Dance consultant. From 1982 through 2004, he toured and played guitar with Ralph Blizard and the New Southern Ramblers, and he also plays fiddle and banjo. Over the last thirty years, Phil has done extensive research in the area of Appalachian dance, and his recently-published book ***Hoedowns, Reels, and Frolics: Roots and Branches of Southern Appalachian Dance***, **Appalachian Dance, University of Illinois Press, 2015**, tells the story behind the square dances, step dances, reels and dance practiced in Southern Appalachia. Phil teaches mathematics as well as Appalachian music and dance at Warren Wilson College, in Asheville, North Carolina, where, for twenty-five years, he has coordinated the Old-Time Music and Dance Week at the Swannanoa Gathering.

www.philjamison.com



WISDOM OF THE ELDERS - Peggy Seeger, Lowell Levinger & Freebo / Convocation Hall

See Page 23 for Description

WORKSHOPS • SATURDAY

11:00am – 12:15pm – Workshops

SONGWRITING: SONGWRITING SYMPOSIUM

Si Kahn / Lakeside

What are the questions you’ve always had about songwriting but were afraid, (or too smart or proud) to ask? Here’s your chance! In this democratic discussion facilitated by Si Kahn, we’ll take turns asking questions and then compare notes (including musical ones) so we can come up with multiple useful answers. Please note (there’s that word again!): This “Songwriting Symposium” is about the art and craft of songwriting, not about issues like copyright and how to get Lady Gaga to record your latest ballad!

WORKSHOP TRACK INDEX – SONGWRITING:

Thursday	10:45	Those Controversial Issues - Peggy Seeger / Lakeside
Friday	9:30	Why We Write - Martyn Joseph / 218
Friday	11:00	Collaborative Songwriting - Writing a Social Justice Song Against HB2 - Tret Fure, Si Kahn / 234

PERFORMANCE: STEP UP TO THE STAGE - A PERFORMANCE LAB

Spook Handy (NJ), Claudia Nygaard (TN), Sarah Clanton (TN), David Roth (MA) - Moderator / 218

In this session four seasoned performers will each have ten minutes with the whole group to present what each deems essential in performance philosophy, technique and one’s toolbox to help us all be more dynamic and engaging the moment we step into the spotlight. With what time remains we’ll draw names from a hat, hear as many people perform as time allows, get some quick on the spot commentary from the panelists and be reminded that there is as much to be learned from observing as there is in performing. This will be fun, productive and exhilarating.

WORKSHOP TRACK INDEX – PERFORMANCE:

Saturday	3:30	Live Performance Sound - Charlie Pilzer (Group Mentorship) / 303
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PROMOTION/GIGS: SHOULD I PROMOTE TO RADIO?

Abby Parks - WJLS, Al Kniola - WVPE, Art Menius - WCOM, Brooksie Wells - artist, Kari Estrin - Radio Promoter - Moderator / 234

You’re thinking of recording a new CD and perhaps sending it out for national promotion. What do you need to keep in mind while choosing songs and recording and doing graphics? Why do they matter? What radio stations are interested in hearing your music and what are the options to get it there and in what genres. Hear from these DJs and radio promoter some tips and tricks to get your music out to a national audience effectively or in alternatives in promoting your music.

WORKSHOP TRACK INDEX – RECORDING:

Thursday	2:00	A Guide to Beautiful Album Production - Cathy Fink & Marcy Marxer / 218
Friday	3:15	Pre Production For Your CD - Mike Lewis (Group Mentorship) / 251

**MOTIVATIONAL: THE “ART” OF THE SONG:
USING ART TO GET UNSTUCK IN YOUR SONGWRITING**

Robinlee Garber, MA, ATR-BC, LCPC / Living Room

Joni does it, and so does Bob Dylan, Neil Young and lots of other songwriters who work in visual art media in order to inspire or enhance their songwriting process. This art-making experiential workshop will introduce participants to an easy way to create a beautiful and vivid piece of artwork, then use it as a new and unique starting point to write a song in ways they might not expect. No prior art-making experience necessary. Materials will be provided. Robinlee has been working professionally as a Creative Arts Therapist for 25 years and has ample experience in helping musicians and other artists tap into their creativity from a visual arts perspective.

WORKSHOPS • SATURDAY (con't)

2:00pm – 3:15pm Workshops

PROMOTION/GIGS: MAKING TECHNOLOGY WORK FOR YOU - CREATING AN INTERNET IDENTITY

Michael Kornfeld, Dave Curley, Mike Vial, Alan Rowoth - Moderator / Lakeside

What is the hardware and software for and the best implementation of platforms like Facebook, Twitter, Youtube, etc.; music delivery services like SoundCloud, iTunes, and Noisetrade; streaming live music resources such as ConcertWindow and Periscope; using fundraising sites like Kickstarter, Indiegogo and Patreon; and business Services sites like ArtistGrowth and SonicBids. We'll share some tips for internet research and professional networking. We will also touch on analytics and other ways to evaluate the success of your strategy. Electronic handouts will be provided and post conference Q&A will continue with the presenters to help you with your ongoing concerns. If time permits we may discuss other useful apps for musicians.

PERFORMANCE: FUN WITH CAPOS

Keith Rae / Living Room

Explore some interesting ways to use a partial (drop D) capo. Its use is convenient as one doesn't have to keep retuning the instrument in a live setting, allows for some modality for the instrument that breaks up some of the monotony of playing every song in standard tuning and allows for some chording options that aren't available in standard tuning. Hear examples for a half dozen different placements/tunings and suggestions for other options to consider.

WORKSHOP TRACK INDEX – PERFORMANCE:

Friday	3:15	How Not to Think Like a Guitar Player and Still Be One - Rick Ruskin / Lakeside
Saturday	3:30	Blues Guitar - Suzie Vinnick / 334

TRAD: I KNOW I'VE GOT THAT STONE: A GROUP SING OF WORK, RELIGION AND LAND FROM APPALACHIA

Led by Saro Lynch-Thomason and Sam Gleaves / 218

Lift your voice and learn to sing traditional songs from the mountains, including ballads, movement songs, hymns and light-hearted melodies. Experience a variety of traditional singing styles, practice singing without accompaniment and learn how accompaniment with banjo or guitar shapes a song. Songs will be taught "by ear," allowing beginners to learn melodies and experienced singers to create harmonies. Saro and Sam will share stories behind the songs and the traditional singers who passed them down, putting the music in context of the diverse cultures of Appalachia. Repertoire will source from Appalachian experiences ranging from slavery, the Civil War, coal mining and environmental struggles. The works of artists including the Carter Family, Sheila Kay Adams, Jean Ritchie and others will also be shared. Singers of all levels and ages are welcome; experience playing a stringed instrument is not required, but those who do play are welcome to bring instruments.

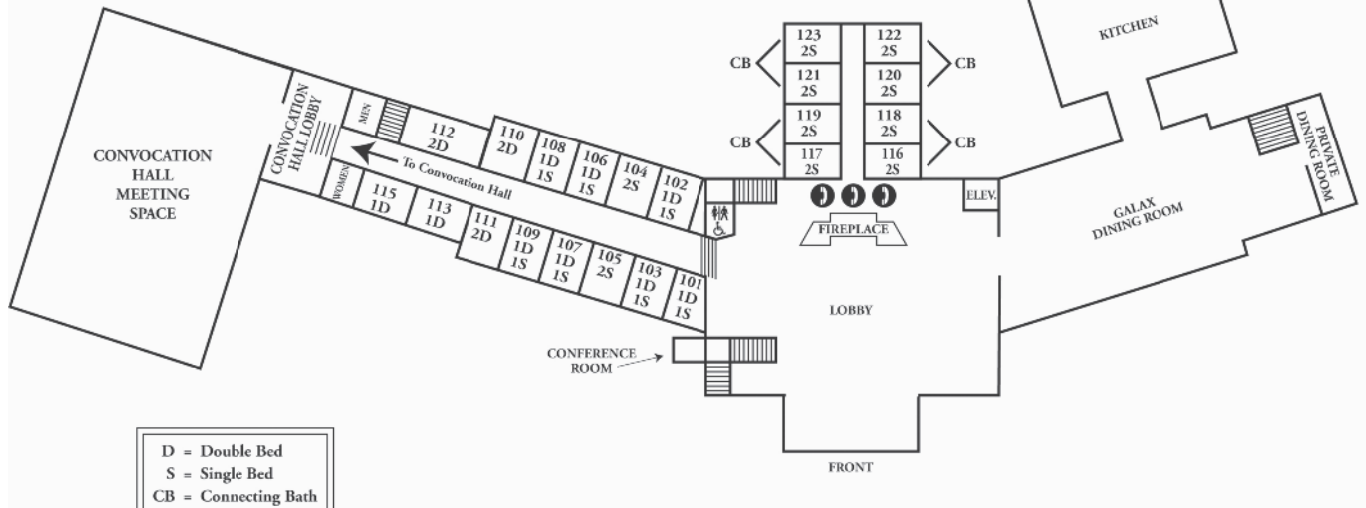
WORKSHOP TRACK INDEX – DANCE:

Wednesday	7:30	Barn Dance / Montreat Barn
Thursday	2:00	Hoedowns, Reels, and Frolics: Roots and Branches of Southern Appalachian Dance with Step Dance Demonstration- Phil Jamison with Dave Curley / Living Room

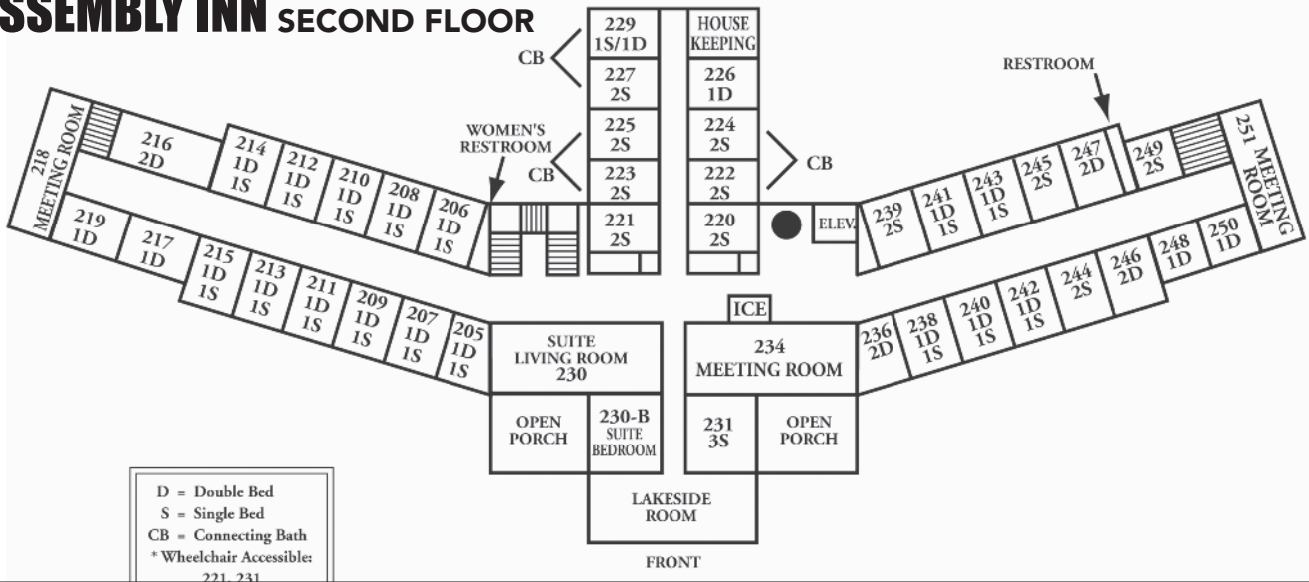
WORKSHOP TRACK INDEX – TRAD:

Thursday	10:45	Giving Voice to Traditional Music in Today's Folk World - Andy Cohen, Sam Gleaves, Mari Black, Art Menius - Moderator / 218
Saturday	3:30	Jam in Lakeside - Andy Cohen / Lakeside

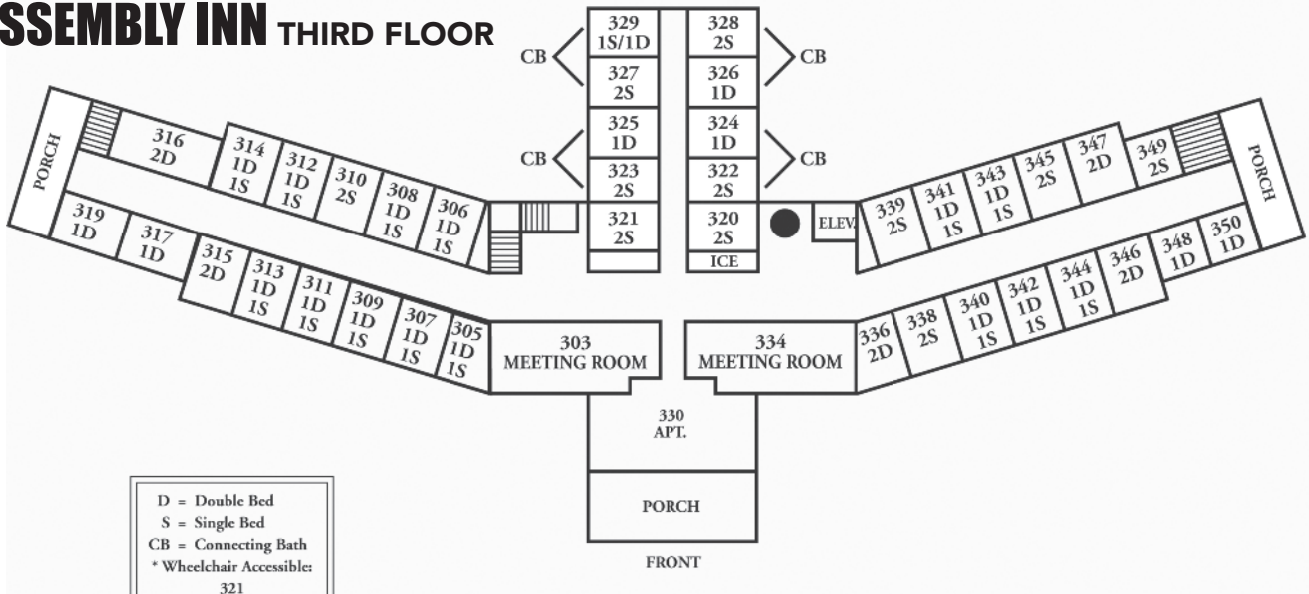
ASSEMBLY INN FIRST FLOOR



ASSEMBLY INN SECOND FLOOR



ASSEMBLY INN THIRD FLOOR



WORKSHOPS • SATURDAY

3:30pm – 5:00pm Mentor Sessions/Clinics/Break

PERFORMANCE: BLUES GUITAR

Suzie Vinnick / 334

Suzie Vinnick will be hosting a blues guitar workshop for beginning and intermediate guitarists. Musicians of all ages are welcome and encouraged to bring their acoustic guitars. Using a few classic blues tunes Suzie will work with the workshop attendees on some basics of blues guitar – different blues song structures and grooves, the blues scale and how to use the blues scale to take a solo. We'll work on your strumming to help you rhythmically drive your blues song and keep your blues song interesting by incorporating guitar licks and turnarounds as well. We'll do some jamming to help cement your new guitar skills and you will come away with a few new tools for your blues guitar playing toolbox!

WORKSHOP TRACK INDEX – PERFORMANCE:

Friday 3:15 How Not to Think Like a Guitar Player and Still Be One - Rick Ruskin / Lakeside

PERFORMANCE: DRUM CIRCLE

Roberta Schultz / 218

Want to pound out a little stress while you're at SERFA? Join Trained HealthRhythms Facilitator, Roberta Schultz for a wellness drum circle. No experience necessary. Drums provided.

PERFORMANCE: NEW WAYS TO PLAY THE MOUNTAIN DULCIMER

DK and the Joy Machine / Living Room

Come explore new ways to play the mountain dulcimer, including bowing, with bottleneck slide and power chords (holding the dulcimer like a guitar - no need to re-string) to get new haunting and exciting sounds out of this already extraordinary instrument. Different musical styles, including jazz, blues and punk for dulcimer will be touched on as well as how to arrange songs written for guitar in a way that really shines on mountain dulcimer. Two songs will be explored in particular - Si Kahn's, *Gone, Gonna Rise Again*, and the Indigo Girl's song, *Salty South*, plus others. Bring your dulcimer along for some hands-on learning or just come along to listen. Regardless, be ready to stretch your ideas on what's possible with one mode and four strings!

WORKSHOP TRACK INDEX – TRAD:

Thursday 10:45 Giving Voice to Traditional Music in Today's Folk World - Andy Cohen, Sam Gleaves, Mari Black, Art Menius - Moderator / 218

PERFORMANCE: FINGERSTYLE AND TAPPING GUITAR WORKSHOP

Christie Lenée / 234

Join official showcase artist and guitarist extraordinaire Christie Lenée for:

- Top secrets to playing challenging guitar with relaxed, minimal effort
- Fingerstyle and Tapping Guitar Techniques
- Open Guitar Tunings: How to modify existing tunings to create your own
- Tips on practicing musically
- Combining advancing musical practice with the art of songwriting and composition

WORKSHOP TRACK INDEX – PERFORMANCE:

Friday 3:15 How Not to Think Like a Guitar Player and Still Be One - Rick Ruskin / Lakeside
 Saturday 3:30 Music Theory & Communication for Songwriters - Jon Shain / 251
 Saturday 2:00 Fun with Capos - Keith Rae / Living Room

WORKSHOPS • SATURDAY (con't)

3:30pm – 5:00pm Mentor Sessions/Clinics/Break (con't)

PERFORMANCE: MUSIC THEORY AND COMMUNICATION FOR SONGWRITERS

Jon Shain / 251

Here's a chance to learn some music theory basics to help songwriters - covering intervals, chord progressions, modes, harmonies, etc. Also Jon will share ways to more effectively communicate with an accompanist.

PERFORMANCE: LIVE PERFORMANCE SOUND

Charlie Pilzer / 303

You have been hired for a performance at a festival, yet what do you do when there's no time for your sound check or at best a line check? Charlie will discuss how you can you prepare to work effectively and efficiently with a sound crew. Hear his practical advice to optimize your sound and make your life, and that of the crew, easier and more enjoyable.

WORKSHOP TRACK INDEX – PERFORMANCE:

Saturday 11:00 Step Up to the Stage - A Performance Lab - Spook Handy, Sarah Clanton, Claudia Nygaard, David Roth - Moderator / 218

TRAD: TRADITIONAL JAM IN LAKESIDE

Andy Cohen / Lakeside

Join Andy Cohen as he leads you through some traditional fiddle tunes ripe for a jam. Bring your instruments – from banjos to fiddles and to whatever you are packing!

WORKSHOP TRACK INDEX – TRAD:

Saturday 2:00 I Know I've Got That Stone - A Group Sing of Work, Religion and Land from Appalachia - Sam Gleaves, Saro Lynch-Thomason / 218

See Lobby Exhibit Hall tables for names and Mentor Sign-Up Sheets: Available Friday after lunch



Spook Handy

Remembering Pete Seeger World Tour & CD



photo by Econosmith

The passion, purpose and spirit of American Folk Music is alive, well and as relevant as ever with Spook's new CD

“Pete, Woody & Me, Volume I – Keep the Flame Alive”

and the

“Remembering Pete Seeger” World Tour

Spookhandy.com - www.spookhandy.com/wp/pete 732-418-1340

WISDOM OF THE ELDERS - SERFA 2016



ART MENIUS

WISDOM OF THE ELDERS 2016 - MODERATOR

Folk music is a stream into which we are called to float along, for all or part of our lives. The folk music community values tradition while using our art to push for social change. We stand on the shoulders of our predecessors whether they were known internationally or worked in obscurity. Sonny Ochs created the Wisdom of the Elders program at the NERFA conference. In 2013 it spread to both the Folk Alliance International Conference and to SERFA. Wisdom of the Elders provides a structured opportunity for us to learn from and about our senior leaders and for the Elders to talk among themselves as well. Wisdom of the Elders has rapidly become an essential feature of our Folk Alliance gatherings. Elders over age 60 participate in a panel with questions posed by SERFA historian Art Menius, each other, and audience members.



ELDERS AT SERFA SO FAR:

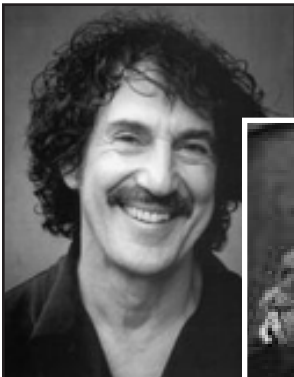
2013: Sonny Ochs, Ralph Lewis

2014: Alice Gerrard, Margo Blevins, John McCutcheon

**2015: Ken Irwin, Bill Nowlin, Marian Leighton-Levy,
Alice Gerrard, Si Kahn**

2016: Peggy Seeger, Freebo, Lowell Levinger

This year's Wisdom of the Elders will focus on two ever popular topics: using music for social change and the music of the 1960s and 1970s. You can learn more about this remarkable trio of musicians in their bios elsewhere in the program. Each experienced remarkably different careers that off varied viewpoints and insights. That will make for an exceptional Wisdom of the Elders conversation.



PEGGY SEEGER

(Refer to Page 16 - The Kari Estrin Founding President's Award / Keynote Speech for Peggy's biography)

FREEBO

Freebo is a world-renowned bassist and tuba player (Bonnie Raitt, CSN, John Mayall, Maria Muldaur, Ringo Starr, Dr. John, Neil Young); has appeared on Saturday Night Live, Midnight Special and Muppets Tonight; in concert with Spinal Tap; and in recent years, evolved into an award-winning singer/songwriter, teacher, producer and keynote speaker. His music touches your heart with songs of life, love, the human condition and dogs! Paul Zollo, of Songwriters On Songwriting writes: "Freebo is more than one of LA's best players, he's also a richly gifted and distinctive songwriter, as expressive in his writing as on a bass."



LOWELL LEVINGER - Banana from the Youngbloods

(Refer to Page 28 - Saturday Official Showcase Bios)

www.thebookofMOM.com

Motherhood's Operating Manual

books / music / art

SERFA cookies baked by Emerald Concerts

Leni & David Engels

FREEBO

From jammed-funk jams with Bruce Hornsby, ZZ Top, John Fogerty, Steve Miller, & Tom Petty to heart-wrenching bluegrass tunes, bluegrass, and beyond, we have the best of folk, bluegrass, and Americana in one place. This is the best of folk, bluegrass, and Americana in one place. This is the best of folk, bluegrass, and Americana in one place.

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- Thursday 11:00 AM - 11:30 AM - The Big Bluegrass Band
- Friday 11:00 AM - 11:30 AM - The Big Bluegrass Band

SERFA Workshops

- Monday 10:00 AM - 11:00 AM - Bluegrass & Americana
- Tuesday 11:00 AM - 11:30 AM - The Big Bluegrass Band
- Wednesday 11:00 AM - 11:30 AM - The Big Bluegrass Band
- Thursday 11:00 AM - 11:30 AM - The Big Bluegrass Band
- Friday 11:00 AM - 11:30 AM - The Big Bluegrass Band

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THURSDAY EVENING / SERFA OFFICIAL SHOWCASES



SI KAHN - "If 'the arc of the moral universe is long, but it bends towards justice,' as Martin Luther King said, then Si Kahn has devoted his life to riding that arc. His powerful impulse to service, combined with deep compassion, is a force of nature. I put Si in the same category as Woody Guthrie, as Pete Seeger, and in a strange way, with my Dad, who shared his righteous sense of humanity, and his love of the 'meek', who he truly believed would 'inherit the earth.'" — **Rosanne Cash**, singer, songwriter, author www.sikahn.com



SAM GLEAVES - Born and raised in Southwest Virginia, Sam Gleaves performs innovative mountain music with a sense of history. A singer, multi-instrumentalist and songwriter, Sam carries on the music he learned from mentors in the Appalachian tradition and writes new songs that tell the region's contemporary stories. Sam's recording *AIN'T WE BROTHERS*, produced by Cathy Fink, has been featured by **National Public Radio**, **No Depression** and **Sing Out!**. Sam has toured throughout the Southeast U.S. and abroad in Ireland, England, Canada and Japan. Author **Lee Smith** calls Sam "the best young songwriter around . . . courageous as hell and country to the bone." www.samgleaves.com



CATHY FINK & MARCY MARXER

Two-time GRAMMY® Award winners, Cathy Fink & Marcy Marxer are a formidable powerhouse of sound, with a repertoire of traditional and contemporary folk, old-time country and swing music. Their superb harmonies are backed by instrumental virtuosity on acoustic & electric guitar, five-string banjo, mandolin, cello banjo and ukulele. Equally at home at a bluegrass festival, folk festival, family or community concert, audiences respond to their good humor, excellent musicianship and warm rapport. "Social Music Conductors," they direct the annual Ukulele & Guitar Summit at the Music Center at Strathmore in Bethesda, Maryland and teach online. www.cathymarcy.com



BRUCE MICHAEL MILLER

Bruce Michael Miller is a performer, producer, guitarist, songwriter, vocalist and studio owner. As a dynamic performer Bruce captivates his audiences with the truth in his songs, his quick wit and sense of humor. An award winning songwriter, Bruce's songs have been cut by artists such as Steve Holy, Miranda Louise, Lisa Nemzo, Nancy Terzian and Allen Carl. Over his expansive career, Bruce has performed with such notables as Paul McCartney, Kenny Loggins, Jim Messina, Laura Branigan, The Standells, John Densmore, Gary Wright and Jeffrey Steele, to name a few. His latest album *FAITH IN WATER* was released in February 2016. www.brucemichaelmiller.com



TISH HINOJOSA

Tish Hinojosa is a singer-songwriter from Austin, Texas. With sixteen albums to her name, Hinojosa's blend of folk, country Latino and pop has an undeniable far reaching appeal, garnering her accolades such as a White House concert at the invitation of President and Mrs. Clinton and teaming up with artists such as Joan Baez, Booker T. Jones, Flaco Jimenez, Pete Seeger and Dwight Yoakam. She has recorded as an independent artist as well as for A&M, Warner Bros and Rounder Records and has been a featured artist on Austin City Limits, A Prairie Home Companion and other NPR programs. www.mundotish.com

BREAK



MARTYN JOSEPH Martyn Joseph is a powerful singer and songwriter gifted with the rare ability to speak to the soul with his expressive and poignant lyrics. With a career spanning 30 years, 32 albums, over a half a million record sales and thousands of live performances, the versatility of his music touches genres of folk, rock, soul, folk funk and Americana. He is hailed as a raconteur, while weaving tales on topical concerns or stories on the fragility of love, with a magical ability to reach out to his listeners through his passion and humor. www.martynjoseph.net

THURSDAY EVENING / SERFA OFFICIAL SHOWCASES (con't)



CHRISTIE LENÉE Christie Lenée's unique guitar work is often compared to Michael Hedges meets Joni Mitchell and Dave Matthews, delivering profound instrumental compositions with heartfelt, consciously uplifting songs. Her pieces have been showcased at the NAMM Show in Anaheim and Nashville, live on National Television and Radio, and on stage with artists such as Tim Reynolds, Amy Ray from the Indigo Girls and Stanley Jordan. Christie's most recent album *LIVE AT THE HIDEAWAY CAFE* was a finalist for "Best Album of 2014" (Indie Acoustic Project Awards). She is, as **Skope Magazine** states, "a refreshing burst of unrestrained love and feeling... it's simply a joy to listen to her spirit break free." www.christielenee.com



BETTYSOO The **Austin American-Statesman** says BettySoo has "exceptionally well-arranged songs, as easily equal in precision to, say, Patty Griffin or Alison Krauss... a confidence that speaks volumes," and KUT praises her "beautiful, heart-wrenching songs that are also edgy and unwavering." Her last album, *HEAT SIN WATER SKIN*, received a great deal of radio airplay, including spins at influential Non-Comm/Triple A stations WFUV, KUT, WXPB, KGSR, KDRP and SiriusXM's The Loft. Produced together with Brian Standefer at his studio in Buda, Texas, her latest release, *WHEN WE'RE GONE*, is an intimate look into private spaces in life featuring BettySoo's voice and the unmistakable texture of Brian's cello. www.bettysoo.com



VICTOR & PENNY Celebrating a time when style mattered and class was king, Victor & Penny and their Loose Change Orchestra feature tight harmonies, impressive guitar work, vibrant horns and a fiery ukulele. This corset-tight quintet crafts clever original tunes and brings a modern voice to prohibition era jazz with charm and hot licks. Named, "Best Folk Ensemble 2015" by the **PITCH Magazine** and "Stand-out Concert of the Year" by **The Joplin Globe**, they are an "absolute rollicking blast." www.victorandpenny.com

FRIDAY EVENING / SERFA OFFICIAL SHOWCASES



NO FUSS AND FEATHERS No Fuss and Feathers is the New-York-based "heck-of-a-good-time" collaboration hatched by The Yayas (Catherine Miles and Jay Mafale), Karyn Oliver and Carolann Solebello. Onstage NFF is an award-winning, dynamic and cohesive cocktail of delicious harmonies, infectious rhythm and spontaneous hilarity. Individually the four members are nationally-touring performers who have charted at the top of Folk and Americana radio and appeared at some of the nation's most respected festivals. Collectively they are an incorrigible bunch of musical co-conspirators bent on giving their audience an unforgettable show. Their debut CD, *TRAVELING CIRCUS*, was released in January 2016. www.nofussandfeathers.com



LIPBONE REDDING Lawrence "Lipbone" Redding was raised in the swampy farmland of Eastern North Carolina and steeped in the musical tradition of beach, boogie and blues. In his early twenties Lipbone migrated to New York City with his guitar and became a subway musician. Lipbone is 2015 "Concerts In Your Home Artist of the Year," has won an OBIE award for Best Artist Collaboration and is a recipient of Toronto's Doris Maver-Moorer award. Lipbone writes original tunes, often comedic. He considers himself a "voicestrumentalist" as well as guitarist, storyteller and a one-man orchestra who doesn't need looping or EFX. www.lipbone.com



KIRSTEN MAXWELL A listen to Kirsten Maxwell's voice and turn-of-phrase/lyrics will surely bring the voices of Joni Mitchell, Gordon Lightfoot, Judy Collins or Maria Muldaur to mind. A prolific songwriter, Kirsten was awarded first place in a contest sponsored by the Rhode Island Songwriters Association. She was selected for a coveted slot in the Suzi Wollenberg Folk DJ Showcase at the 2015 Northeast Regional Folk Alliance (NERFA) Conference. Kirsten was also named a winner of the 2016 South Florida Folk Festival Singer Songwriter Competition. Kirsten's debut album, *CRIMSON*, is a compilation of eleven original songs on love and longing. www.kirstenmaxwell.com

FRIDAY EVENING / SERFA OFFICIAL SHOWCASES (con't)



LYAL STRICKLAND Lyal Strickland is a singer, songwriter and grass-fed beef farmer in the Missouri Ozarks. The solitary nature of a farmer's chores allows for endless rumination and there's no shortage of inspiration in the delicate balance of legacy, pride and struggle that defines his hometown of Buffalo, Missouri (population 3,000 or so at last count). Lyal's songs are gripping, cinematic dispatches from small-town America, stories in song where desperation is met with relentless determination. His next CD, *PRESERVATION*, will release August 1, 2016. www.lyalstrickland.com



JON SHAIN & FJ VENTRE Guitarist Jon Shain and bassist FJ Ventre have been playing together on-and-off, since they met in high school in Massachusetts 35 years ago, but their musical collaboration has really blossomed in North Carolina where they both have made their homes. They have recorded a long list of original folk-blues albums, been finalists at the International Blues Challenge and have appeared alongside acts such as John Hiatt, Little Feat, and Jethro Tull's Ian Anderson. In addition to performing and working on their new co-writing project, they are also producing other artists at Good Luck Studios in Chapel Hill. www.jonshain.com

BREAK



THE GATHER ROUNDERS Sharing a repertoire of unique originals and creative cover arrangements, TGRs are delighting ever-widening audiences, bringing seasoned musicianship, tasteful innovation and passionate energy to the stage wherever they go. These Maine based musical veterans have collaborated with Darol Anger, David Wilcox, Tony Trischka, Peter Rowan, Bill Keith, Loudon Wainwright, John Gorka and Rushad Eggleston. Comprised of the captivating soprano Caroline Cotter, genre-defying banjoist Ron Cody, sought-after fiddler and vocalist Eric Lee, legendary flatpicker Lincoln Meyers and Wendy Cody of the New England Bluegrass Band, it's no wonder *The Bluegrass Throwdown* says "Great vocals, tight harmonies, solid Bluegrass rhythm, and scorching breaks!" www.thegatherrounders.com



CLINT ALPHIN Since performing in the Telluride Troubadour Contest in 2013 and earning third place in the Chris Austin Songwriting Contest at Merlefest in 2014, Clint has also been assuming roles as a music teacher, an actor and a Harvard student. He has just released his third album, *POSTMODERN MAN*, and he was a finalist in the 2015 Kerrville New Folk and Telluride Troubadour competitions.

www.clintalphin.com



LETTERS TO ABIGAIL Letters To Abigail is an acoustic Americana band based in Western North Carolina fronted by songwriters James Harrell and Kelli Redmond. Some folks describe their music as a simple southern pleasure. Digging down into the roots of the region, they blend a classic approach to a new original sound. Letters To Abigail will draw you in with powerful lyrics and soulful melodies and their silky harmonies will leave you wanting more.

www.letterstoabigail.net



REBECCA LOEBE Ten years ago Rebecca Loebe quit her job as a recording studio engineer to pursue a career as a full-time touring songwriter. Since then she has performed an average of 150 shows per year in 42 states of the US and a dozen countries (and counting!). Along the way, she has won prestigious songwriting awards including the Kerrville New Folk Award, represented the folk music community as a contestant on the first season of NBC's "The Voice" and given creativity and performance workshops in the US, Europe and Japan. She is currently working on her fourth full-length studio album. www.rebeccaloebe.com

SATURDAY EVENING / SERFA OFFICIAL SHOWCASES



MARK MANDEVILLE AND RAIANNE RICHARDS Mark Mandeville and Rianne Richards are clearly inheritors of a timeless legacy, creating music that is both original and evocative of a rich tradition. Blending distinctive voices and a wide range of accompaniment (guitar, harmonica, ukulele, clarinet, pennywhistle, electric bass), their songs have been well received by audiences around the Eastern United States since 2010. Transcending the genre of folk Americana, their music echoes inspiration from traditional folk duos and singer/songwriters like Ian & Sylvia, Kate Wolf and Neil Young - combining beautiful harmonies and a lyrical intensity, while establishing a unique sound of their own. markmandeville.com



DAVID ROTH David Roth's many years of full-time music-making have yielded 13 CDs and songs that have found their way to Carnegie Hall, the United Nations, several *Chicken Soup for the Soul* books, Kerrville and Falcon Ridge, the Kennedy Center, NASA's Space Shuttle "Atlantis", Peter, Paul & Mary and Kingston Trio CDs, the *Rise Up Singing* and *Rise Again* songbooks; as well as in concert halls, coffeehouses, conferences, festivals, camps and special occasions of all kinds. The Chicago native is also creator/host of the Full Moon Open Mic on Cape Cod and Director of the Cape Cod Songwriters Retreat. www.davidrothmusic.com



GENE AND GAYLA MILLS Gene and Gayla Mills, based in central Virginia, play new roots music, folk tinged with bluegrass, country and more. With "some of the best organic music you could hope to come across" **Chris Spector, Midwest Record**, the duo features impressive lead guitar, solid bass fiddle, smooth harmonies, and Gene's award-winning songs. Their 2011 album, *IF STONES COULD TALK*, reached #5 on the Roots Music Report Folk Chart, and their 2015 album, *WALK ON SOLID GROUND*, reached #10 on the Folk DJ Chart. They've played at local and regional festivals, listening rooms, house concerts, and everything in between. www.newrootsmusic.com



IAN FOSTER Ian Foster is an East Coast Canadian songwriter who has toured in Canada, the U.S. and Europe since 2007. A multiple East Coast Music Association (ECMA) and MusicNL award nominee, he has released six albums since 2006 and has had his music played on radio internationally. A finalist for The International Songwriting Competition (ISC), Ian has co-written with various artists, including the legendary Canadian folk artist Ron Hynes. Ian's story and character-driven lyrics, mixed with a modern musical sensibility, have been described as "a great example of what a 21st century folk performer should be doing" - **CBC Radio**. www.ianfoster.ca



BOB SINCLAIR AND THE BIG DEALS Bob Sinclair and the Big Deals are a fresh new voice in the age of "already been done" sounds. With Tim Gallagher on mandolin and Molly Barrett on fiddle, this talented group merges instrumental prowess, Southern storytelling, chamber music sensibilities, spot-on harmonies and jazz-influenced spontaneity to create an elegant and engaging musical style. Sinclair has twice won the NC Regional Artist Grant for songwriting and has diverse performance experience that extends from multiple appearances at Merlefest to playing the famed Bluebird Café to jazz festivals. In the hands of this trio, Sinclair's original parlor-style swing-tunes come alive. www.bobsinclairmusic.com

BREAK



LOWELL LEVINGER - Banana from the Youngbloods Banana performs a range of material from Americana to bluegrass, country blues to old R&B. With his signature Italian 5-string tenor guitar, Banana defines his unique style and performances with his rough-hewn vocals while peppering performances with tales from his over 50 years on the road. While his songs may move an audience to tears Banana mostly leaves them smiling! His current release, *GET TOGETHER - BANANA RECALLS YOUNGBLOOD CLASSICS*, reached #2 on the Folk DJ Charts. **Paul Liberatore** from the *Marin Independent Journal* says, "He sings in a sturdy baritone that is colored by decades of hard-earned experience and the talent and soul he was fortunate to be born with." www.lowelllevinger.com

SATURDAY EVENING / SERFA OFFICIAL SHOWCASES (con't)



DAVE CURLEY Dave Curley, a multi-instrumentalist, singer and dancer from Co. Galway, Ireland has made big waves in the Celtic scene in the last number of years. A graduate of the Irish Music program in Limerick, Dave became a creative member of award-winning bands Slide and Runa. He performs with Grammy winner Moya Brennan of Clannad and 'Brock-McGuire Band'. Dave has also recorded with producer Donal Lunny and Grammy winners Ron Block, Jeff Taylor and Buddy Greene. A BRAND NEW DAY marks a new sound, showcasing his vocals and compositions, which have a contemporary sensibility while rooted in tradition. www.slide-ireland.com



MARI BLACK WORLD FIDDLE ENSEMBLE Multi-style violinist and champion fiddler Mari Black's energetic playing, engaging stage presence and commitment to bringing people together through music have made her a favorite with audiences across the country and around the world. A master of diverse musical styles, Mari is two-time U.S. National Scottish Fiddle Champion, two-time Maritime Fiddle Champion, Glenfiddich Champion of Scotland, Canadian Novelty Fiddle Champion and First Prize winner at the American Protege International competition. Her shows take listeners on a journey celebrating tradition, exploring possibility in the dance-based musics of Ireland, Scotland, Canada, Argentina, eastern Europe and the Americas. www.mariblack.com

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3rd Year/2016

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 Lowell Levinger/Banana from the Youngbloods,
 Meg Brown, Sarah Clanton, Wyatt Easterling,
 Leslie Evers, Freebo, Robtsole Garber, Spook Handy,
 Si Kahn, Victor & Penny, Dennis Warner, Brookdale Wells,
 Laura Lind, Betsy Scott, Letitia VanSant, Caroline Catter

PLEASE JOIN ME
FRIDAY at 4:15 pm for PEGGY SEEGER KEYNOTE
& THE KARI & STRIN FOUNDING PRESIDENT'S AWARD
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 Jim Magill (Summason Gathering),
 Jennifer Pickering (LEAF) and
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Friday 12:15 - Rm 303 Crab Donkey
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Saturday 11:40 Rm 330 Sunshine & Song
12:20 Rm 218 Texas Sugarbaby
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#1 Cashbox Roots/Country Chart
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GUERRILLA SHOWCASES / THURSDAY

Assembly 1 — Stillwater

- 10:40 Bob Sinclair with Tim Gallagher
- 11:00 Jan Gillies
- 11:20 Don Crigler & Bill Foster
- 11:40 Dennis McDoNoUgh! (aka)
- 12:00 Ian Foster
- 12:20 Mary Shapiro
- 12:40 Andrew Cohen
- 1:00 Zoe Mulford
- 1:20 Paul Jefferson/Joe Camuglia
- 1:40 Dennis Warner

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- 10:40 Mass. Appeal: Dan & Faith, Rob Lytle, Mark Mandeville & Rianne Richards, Steve Pelland
- 11:30 Women's Voices: Meg Braun, Caroline Cotter, Judy Kass
- 12:00 A Trio of Duos: Fraser & Girard, Victor & Penny, The YaYas
- 12:30 Young Folk: Erika Kulnys, Kirsten Maxwell, Mike Tedesco
- 1:00 Strings & Songs: Dave Curley, Eric Lee, Kristin Rebecca
- 1:30 Last Round: Lorraine Conard, Karyn Oliver, Jeff Talmadge

234 My Old Kentucky Home

- 10:40 Lowell Levinger (Banana)
- 11:00 Mike Holliday
- 11:20 Adam Burrows
- 11:40 Nancy Beaudette
- 12:00 The Robert Bobby Duo
- 12:20 Betsy Scott
- 12:40 Kerry Grombacher
- 1:00 Eric Bannan
- 1:20 Raison D'Etre Duo
- 1:40 Caroline Cotter

Lakeside Room — Welcome to SERFA

- 10:40 Rick Ruskin
- 11:00 Leslie Evers
- 11:20 Alan Bradford
- 11:40 Beth Bombara
- 12:00 Adam Burrows
- 12:20 Anne E. Dechant
- 12:40 Joseph Camuglia
- 1:00 Fraser & Girard
- 1:20 (Round) Keith Rea/Ethan Crump/Bill & Eli Perras/Dan & Faith Senie

226 The Heart Rock Café Showcase Artists

- 10:40 Thomas Aaron Garlow
- 11:00 Robert Bobby Duo
- 11:20 Freebo
- 11:40 Sarah Clanton
- 12:00 David Russell
- 12:20 Mike Aiken
- 12:40 Susan Shann
- 1:00 Old Man Kelly
- 1:20 Bruce Michael Miller
- 1:40 Jaimee Harris

218 Texas Sugarbaby Room

- 10:40 (In the Round) Glynace/Jeff Talmadge
- Kerry Grombacher
- 11:40 Keith Rea
- 12:00 Antonio Andrade
- 12:20 (In the Round) Steve Brooks/Dennis Warner
- Claudia Nygaard
- 1:20 Sandy Andina
- 1:40 Becky Warren

251 Camel Back Concerts and Harmony for Mayo Present

- 10:40 Bill and Eli Perras
- 11:00 Eric Bannan/BettySoo/Heather Mae
- 11:40 Pushing Chain
- 12:00 Tim Hildebrandt
- 12:20 Wyatt Easterling
- 12:40 Kara Claudy
- 1:00 Paul Jefferson
- 1:20 Joe Virga with Sarah Clanton (on cello)
- 1:40 Mike Vial

334 Mountain Spirit at Isis Music Hall

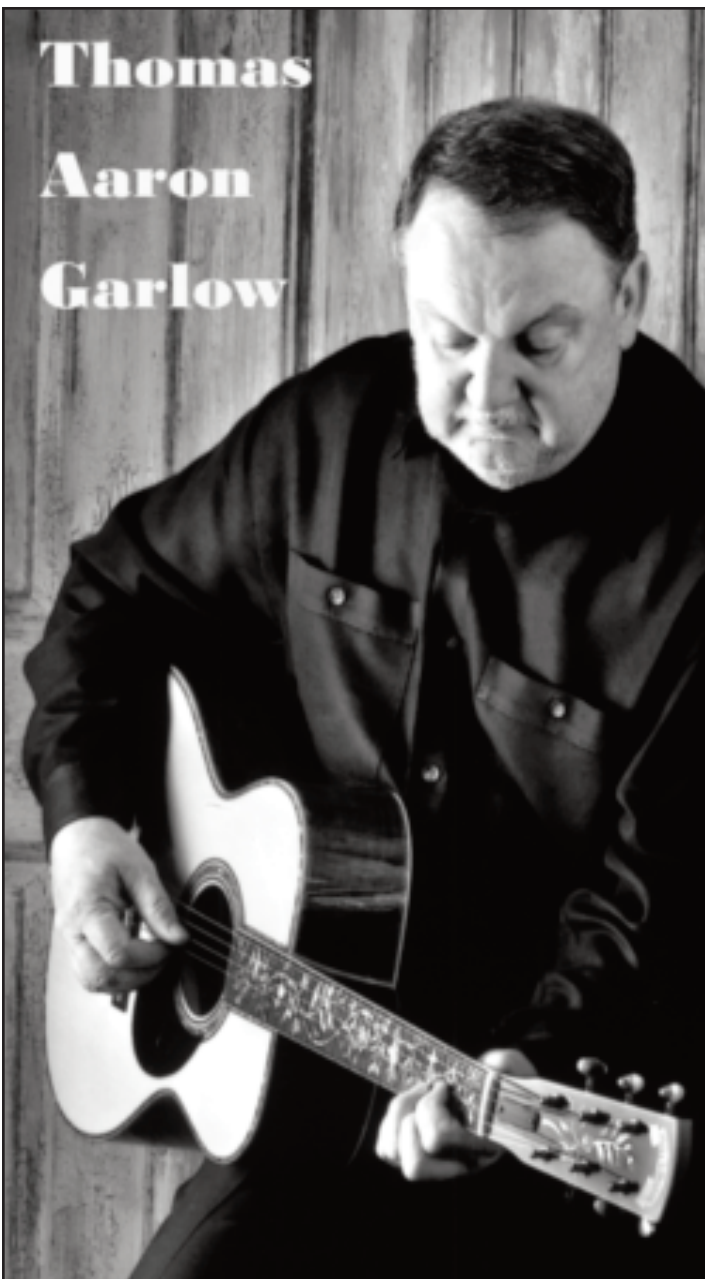
- 10:40 Mari Black
- 11:00 Meg Braun
- 11:15 Gene and Gayla Mills
- 11:30 Susan Shann
- 11:45 Fraser and Girard
- 12:00 Kristin Rebecca
- 12:15 Leslie Evers
- 12:30 Gina Holsopple
- 12:45 Steven Pelland
- 1:00 Rebecca Loebe
- 1:15 Jefferson Ross
- 1:30 Kara Claudy
- 1:45 Pretend Sweethearts

303 Focus Music

- 10:40 Cathy Fink and Marcy Marxer
- 11:00 David Roth
- 11:20 Robin Greenstein
- 11:40 No Fuss and Feathers
- 12:00 Zoe Mulford
- 12:20 BettySoo
- 12:40 Spook Handy
- 1:00 Jon Shain
- 1:20 Rebecca Loebe
- 1:40 Domenic Cicala

330 Sunshine & Song

- 10:40 Ashleigh Krauss
- 11:00 Annette Wasilik
- 11:20 John Carroll
- 11:40 Erika Kulnys
- 12:00 Suzie Vinnick
- 12:20 Mara Levine
- 12:40 Caroline Cotter
- 1:00 Leslie Evers
- 1:20 Wes Collins
- 1:40 Pushing Chain



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 Aaron
 Garlow**

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GUERRILLA SHOWCASES / FRIDAY

Assembly 1 — Musicians United to Protect Bristol Bay: Song Circles and Symposiums

- 10:40 WOMEN'S SONG CIRCLE Musicians United To Protect Bristol Bay is proud to partner with Local 1000 to present this classic, inspiring song circle. Men are welcome, but to listen only. Hosts: Local 1000 President Tret Fure and Peggy Seeger.
- 12:00 THAT'S NOT FUNNY SONG CIRCLE: Outrageously hysterically humorous funny songs, hopefully (but not necessarily) with singalong choruses. Co-hosts: Jan Gillies and Andy Cohen.
- 1:00 GAY AND STRAIGHT TOGETHER SONG CIRCLE: Songs of solidarity, friendship, love and resistance to HB2. Co-hosts: Erika Kulnys and Si Kahn.

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- 10:40 O Canada: Bob Ardern, Shawna Caspi, Ian Foster, Suzie Vinnick (with Cheryl Prashker on percussion)
- 11:30 NY/NJ Artists: Robin Greenstein, Mara Levine, Dennis McDoNoUgh! (aka)
- 12:00 Carolina Guys: Eric Bannan, Wes Collins, Todd Hoke
- 12:30 Austin Songwriters: BettySoo, Steve Brooks, Tom Meny
- 1:15 Nashville Cats: Clint Alphin, Anne E. DeChant, Claudia Nygaard, Becky Warren

234 Hillbilly Haiku

- 10:40 Jubilant Bridge
- 11:00 Lowell Levinger
- 11:30 Saro Lynch-Thomason
- 12:00 Martyn Joseph
- 12:30 Jefferson Ross
- 1:00 Jeff Talmadge
- 1:30 Todd Hoke: Something Redbone-ish This Way Comes

Lakeside Room—Ampersand Studio Presents

- 10:40 Andy Cohen
- 11:00 Dennis Cash
- 11:20 Tim Hildebrandt
- 11:40 Spook Handy
- 12:00 Si Kahn, Saro Lynch-Thomason and Sam Gleaves
- 12:40 Mary Shapiro
- 1:00 Dennis McDoNoUgh! (aka)
- 1:20 Steven Pelland
- 1:40 The Robert Bobby Duo

218 Uncorked/Loretta Sawyer Acoustic Arts

- 10:40 Claudia Nygaard
- 11:00 Michael Johnathon/WFPA
- 11:40 Andina & Rich
- 12:00 Brian Ashley Jones
- 12:20 Robinlee Garber
- 12:40 Brad Cole
- 1:00 Rob Lytle
- 1:20 Rich Eilbert
- 1:40 Freebo

226 SLHC Concert Hosted by/Rufus & Cyndi Smith and Thomas Aaron Garlow

- 10:40 Thomas Aaron Garlow
- 11:00 Wes Collins
- 11:20 Sarah Clanton
- 11:40 John Carroll
- 12:00 Lipbone Redding
- 12:20 Shawna Caspi
- 12:40 Adam Burrows
- 1:00 Samuel Gleaves
- 1:20 Rob McHale
- 1:40 Thomas Aaron Garlow (open)

251 Cup of Joe/Joe Virga

- 10:40 Bill & Eli Perras
- 11:00 Mara Levine
- 11:20 Rob Lytle
- 11:40 Lowell Levinger (Banana)
- 12:00 Joe Virga with Sarah Clanton (on violin)
- 12:20 Mike Tedesco
- 12:40 Ethan Crump
- 1:00 Tim Hildebrandt
- 1:20 Wyatt Easterling
- 1:40 Alan Bradford

334 Mountain Spirit at Isis Music Hall

- 10:40 Mark Mandeville & Rianne Richards
- 11:00 Betsy Scott
- 11:15 David Roth
- 11:30 The YaYas
- 11:45 Shawna Caspi
- 12:00 Zoe Mulford
- 12:15 Jaimee Harris
- 12:30 Tim Hildebrandt
- 12:45 Spook Handy
- 1:00 Kirsten Maxwell
- 1:15 Rick Ruskin
- 1:30 Lyal Strickland
- 1:45 Sadie Hart

330 The Tiny Showcase Room: Kari Estrin and Brooksie Wells, Co-hosts

- 10:40 Brooksie Wells
- 11:10 Robinlee Garber
- 11:40 Isabel Taylor
- 12:10 Freebo
- 12:40 Sarah Clanton
- 1:10 Victor & Penny
- 1:40 David Russell

303 Crab Donkey Showcase/Mark Smith

- 10:40 Kristin Rebecca
- 10:50 DK and the Joy Machine
- 11:00 Steven Pelland
- 11:10 Jaimee Harris
- 11:20 Judy Kass
- 11:30 Bruce Michael Miller/Meg Braun/Wyatt Easterling (In the Round)
- 12:15 Jon Shain/Karyn Oliver/Nancy Beaudette (In the Round)
- 1:00 Tom Meny
- 1:10 Gina Holsopple
- 1:20 Letitia VanSant
- 1:30 Betsy Scott
- 1:40 Tim Rice
- 1:50 Don Elliker



New album
'Preservation'



releasing
8.1.16

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featuring touring singer/songwriters and duos.

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GUERRILLA SHOWCASES / SATURDAY

Assembly 1—Musicians United to Protect Bristol Bay: Song Circles and Symposiums

- 10:40 Deep Roots Symposium: What are the roots from which our music springs? Panelists: Andy Cohen, Sam Gleaves, Saro Lynch-Thomason, Rick Ruskin. Facilitator: Si Kahn.
- 12:00 Mixed Media Symposium: How can folk musicians collaborate with artists from other media? Southern author Frye Gaillard and Nashville songwriter Anne E. DeChant will present a selection from their musical/literary collaboration titled *With Music and Justice for All*, followed by a discussion about the different ways we as folk artists can create mixed media performances. Facilitator: Si Kahn.
- 1:00 Salmon Song Circle: Songs to help Stop the Pebble Mine and to protect Alaska's Bristol Bay. It's our very last guerrilla showcase, so you'll have time at SERFA to write your own song and premiere it in this song circle. Co-hosts: Stephen Lee Rich and Sandy Andina.

230 Godfrey Daniels South Side Saturday Night

- 10:45 Pretend Sweethearts
 11:00 No Fuss and Feathers
 11:15 Raison D'Etre
 11:30 Bruce Michael Miller
 11:45 Andy Cohen
 12:00 Steve Brooks
 12:15 Wyatt Easterling
 12:30 Clint Alphin
 12:45 Wes Collins
 1:00 Meg Braun
 1:15 Mike Holliday
 1:30 SERFA Saturday Night Song Circle

234 Acme Allstars—Todd Hoke

- 10:40 Ethan Crump
 11:00 Bob Sinclair & the Big Deals (Molly Barrett & Tim Gallagher)
 11:30 Letitia VanSant
 12:00 Jubilant Bridge (aka "Poor Poor Carol")
 12:30 Jefferson Ross
 1:00 Steve Brooks, Kerry Grombacher, Todd Hoke, and Jeff Talmadge In-The-Round Songwriter Strongman

Lakeside Room — Pushing Chain/Kingswood Records

- 10:40 Kara Claudy
 11:00 Jon Shain & FJ Ventre
 11:20 Pushing Chain
 11:40 Sandy Andina
 12:00 Robinlee Garber
 12:20 Gina Holsopple
 12:40 Jaimee Harris
 1:00 Pushing Chain
 1:20 Mike & Amy Aiken
 1:40 Heather Mae

218 Texas Sugarbaby Room

- 10:40 (In the Round) Clint Alphin/Mike Vial/Claudia Nygaard
 11:40 Erika Kulnys
 12:00 Antonio Andrade
 12:20 (In the Round) Mike Vial/Nancy Beaudette/Andy Cohen
 1:20 Brian Ashley Jones
 1:40 Robert Bobby Duo

226 Access Film Music—Hosted by Dennis MC DoNoUgh! (aka) (All sets are "In the Round")

- 10:40 Caroline Cotter/Dennis Warner
 11:00 Freebo/Robinlee Garber/Don Elliker
 11:30 Tim Rice/Rick Drost/Lyal Strickland
 12:00 Isabel Taylor/Mike Aiken/Paul Jefferson
 12:30 Brad Cole/Tom Manche/Sarah Clanton
 1:00 Christie Lenée/Thomas Aaron Garlow/Rob Lytle
 1:30 Shawna Caspi/Kara Claudy/Ethan Crump

251 Cup o' Joe/Joe Virga

- 10:40 BJ Wilbanks
 11:00 Saro Lynch-Thomason
 11:20 Becky Warren
 11:40 Tom Meny
 12:00 Dan & Faith
 12:20 DK and the Joy Machine
 12:40 Gracious Me
 1:00 David Roth
 1:20 Rick Ruskin
 1:40 Sadie Hart/Leslie Evers

334 Folk Renaissance Showcase

- 10:40 Letters to Abigail
 11:00 DK and the Joy Machine
 11:20 Mara Levine
 11:40 John Carroll
 12:00 Robin Greenstein
 12:20 Abby Parks
 12:40 Erika Kulnys
 1:00 Joseph Camuglia
 1:20 Bob Ardern
 1:40 Eric Bannan

330 Sunshine & Song

- 10:40 Ashleigh Krauss
 11:00 Mark Mandeville & Raianne Richards
 11:20 Judy Kass
 11:40 Nancy Beaudette
 12:00 Suzie Vinnick
 12:20 Annette Wasilik
 12:40 Beth Bombara
 1:00 Robin Greenstein
 1:20 Adam Burrows
 1:40 Jubilant Bridge

303 Dennis Cash Music

- 10:40 Tom Meny
 11:00 Dennis Cash
 11:20 Spook Handy
 11:40 Ash Devine
 12:00 Dennis Cash
 12:20 Pretend Sweethearts
 12:40 Rob McHale
 1:00 Dennis Cash
 1:20 Suzie Vinnick
 1:40 Dennis MC DoNoUgh! (aka)



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SOLO SHOWCASES

THURSDAY 11:40 Sunshine & Song **ROOM 330**

SATURDAY 11:40 Texas Sugarbaby **ROOM 218**

SATURDAY 12:40 Folk Renaissance Showcase **ROOM 334**



The 13th Annual FAR-West Conference will take place in Bellevue, Washington at the Hyatt Regency Bellevue
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SERFA 2016

THURSDAY 5.19

11:40pm - 12:00 am - Room 226
The Heart Rock Cafe

FRIDAY 5.20

11:20 - 11:40pm - Room 226
SLHC Concerts Showcase

12:40 - 1:10am - Room 330
The Tiny Showcase Room

SATURDAY 5.21

12:30 - 1:00 Room 226
Access Film Music

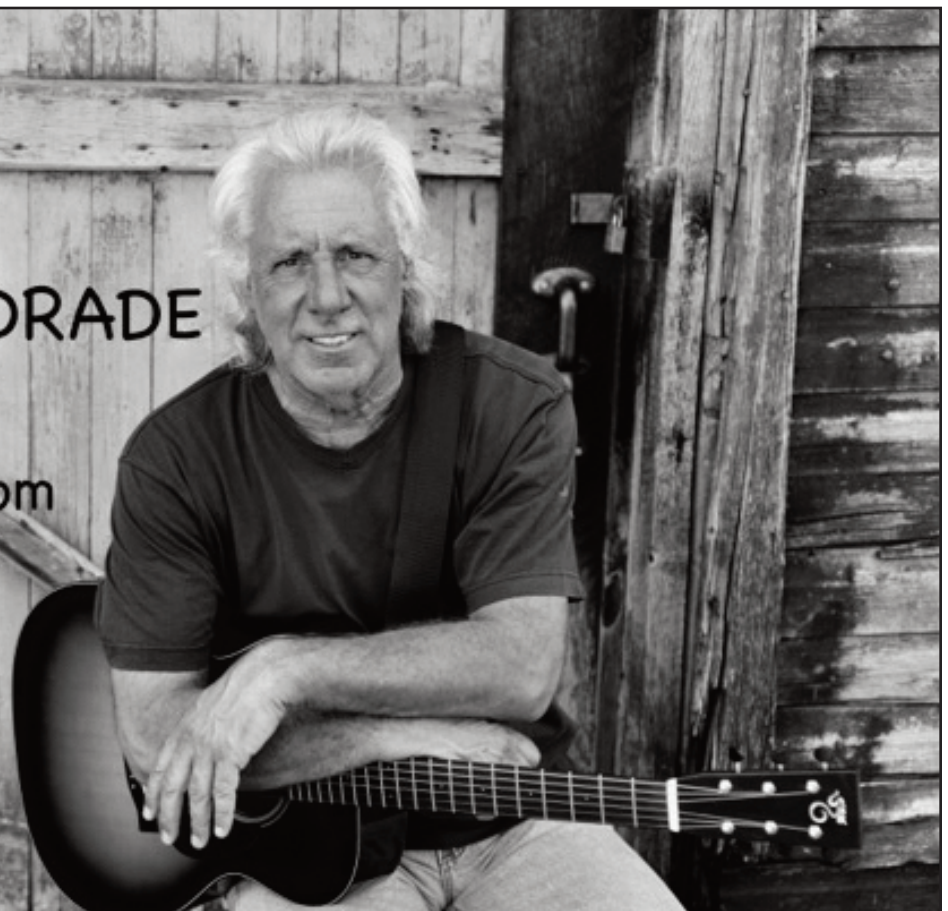
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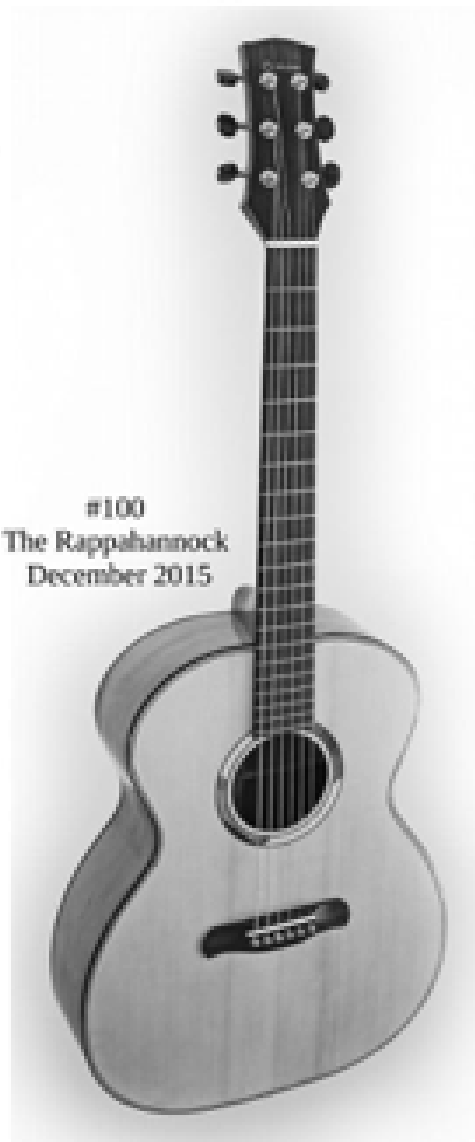
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#100
The Rappahannock
December 2015

Enjoy SERFA. We can't be there this time but will see many of you at NERFA in the fall. When you tour or travel in Virginia, stop in and see me.

- Bob

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 Hope to see you down the road.
 We'd love to hear from you!

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TOM MENY

As the title of his debut album suggests, Austin, Texas-based singer-songwriter Tom Meny is definitely on his way. In May of 2015, Tom Meny was a winner of the prestigious New Folk Competition at the world famous Kerrville Folk Festival. To date, Tom Meny has 2 million YouTube video views.

- 2015 - Winner of the Kerrville Folk Festival's Grassy Hill New Folk Competition*
- 2013 - Winner of the Recording Conservatory of Austin's (TRCOA) Stage Songwriter Competition*
- 2012 - Top 5 Worldwide Finalist NPR Mountain Stage Newsong Contest (Lincoln Center, NYC)*



www.tommeny.com

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Official Showcase: Thursday 10p (full band)

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WHAT IS MUSICIANS UNITED TO PROTECT BRISTOL BAY?

We're an international network of over 500 musicians who use our music, our media access and the songs we write about the issue to help stop the proposed Pebble Mine and to protect permanently the communities, jobs, Native languages and cultures, environment and wild sockeye salmon of Alaska's Bristol Bay, the world's greatest remaining wild fishery.

Visit our booth at SERFA, our website www.MusiciansUnited.info (don't miss the two-minute video by Peter Saeger, one of our founding members), or talk with anyone at SERFA wearing a Musicians United sweatshirt. Membership is free—sign up at SERFA or on our website.

www.MusiciansUnited.info

MUSICIANS UNITED TO PROTECT BRISTOL BAY SERFA SONG CIRCLES & SYMPOSIUMS Assembly Room One (ground floor)

FRIDAY, MAY 20

WOMEN'S SONG CIRCLE (10:40 pm to midnight)

This is a very popular regular event organized by Musicians United Local 1000 at Folk Alliance and SERFA. This year, Musicians United To Protect Bristol Bay is proud to partner with Local 1000 to present this classic, inspiring song circle at SERFA. Men are welcome, but to listen only.
Host: Local 1000 President Trent Fure and Peggy Sengen.

THAT'S NOT FUNNY SONG CIRCLE (midnight to 1:00 am)

Outrageously hysterically humorous funny songs, hopefully (but not necessarily) with singing choruses. Co-hosts: Jan Miller and Andy Cohen.

GAY & STRAIGHT TOGETHER SONG CIRCLE (1:00 to 2:00 am)

Songs of solidarity, friendship, love and resistance to HIV. Co-hosts: Erika Kalyon and Si Kahn.

SATURDAY, MAY 21

DEEP TRADITION SYMPOSIUM (10:40 pm to midnight)

What are the roots from which our music springs? How can we stay connected to deep traditions, and do our part to pass it on to future generations of folk musicians? Can we be faithful to the great artists who taught and influenced us, yet still be creative in our work? We'll hear from artists who do their best to be links in this process chain. Panelists: Andy Cohen, Sara Olweus, Sara Lynch-Thomson, Rick Buckle. Facilitator: Si Kahn.

MIXED MEDIA SYMPOSIUM (midnight to 1:00 am)

How can folk musicians collaborate with artists from other media? Southern author Flye Buillard, with over 20 books to his credit, and award-winning Nashville songwriter Anne E. DeChant will present a selection from their musical/literary collaboration *What With Music and Justice for All*, followed by a discussion about the different ways we as folk artists can create mixed media performances. Facilitator: Si Kahn.

SALMON SONG CIRCLE (1:00 to 2:00 am)

Songs to help stop the Pebble Mine and to protect permanently Alaska's Bristol Bay. It's our very last possible showcase, so you'll have time at SERFA to write your own song and premiere it in this song circle. Co-hosts: Stephen Lee Nook and Sandy Andrus.



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 Room 234 Thursday(hosts)
 Our duo performs at 1:20 am

Godfrey Daniels South Side Saturday Night
 Room 303 Saturday
 Our duo performs at 11:15 pm

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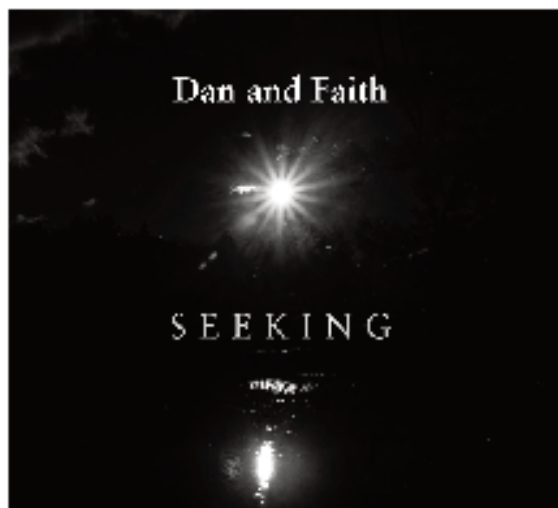
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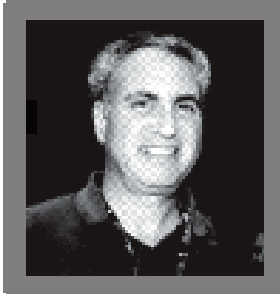
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 The duo is a joy!"*
 —Rob Dierksen

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—Tom Mearns, *Bluegrass Magazine*, (London, England)

- 2nd Place in the 2015 Weedy Guthrie Song Contest

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REVIEWS

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"I've methodically played each cut and every song is brilliantly done. The subtle but exquisite instrumentation and...ahh...those harmonies...and your voice, simply beautiful." - *Jim Fisher WGCS*

"Truly great and lasting...one of the finest folk productions in recent times" - *Country Jukebox*

"I'm proud to be associated with your work,"
 - *Michael Peter Smith, writer of "The Dutchman"*



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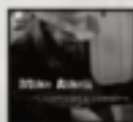
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Late Night Showcases: Room 334

	THURSDAY	FRIDAY
8:00pm	Erin Malys	Matt Meadows & Melissa Richards
8:15pm	Meg Brown	Betsy Scott
8:30pm	Genevieve Gogh Mills	David Cook
8:45pm	Scotty Davis	The T4 Tots
9:00pm	Flower and Girard	Sharon Goss
9:15pm	Kristin Peterson	Zoe Mulford
9:30pm	Leslie Evers	Janice Harris
9:45pm	Clay Motocycle	Tim Hillman & SpookHusky
10:00pm	Stevie Peacock	Kristen Maxwell
10:15pm	Nicole Hine	Pete Ruskoff
10:30pm	Jefferson Funn	Lyndi Strickland
10:45pm	Kate Chaffy	Sadie Hart
11:00pm	Yves & The Bears	

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- Uncorked Rm #218
 Friday 12:20 - 12:40am
- Access Film Music Rm #226
 Saturday 11 - 11:30pm
 (1TB w/ Photo & Don Filker)
- The Tiny Showcase Room #330
 Friday 11:10 - 11:35pm
- Chain/Kingswood Records
 Lakeside Room
 Saturday 12 - 12:20am

WORKSHOP
 Saturday - 11am
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SERFA 2016 WORKSHOP TRACK INDEX

ACCOMPANIMENT

THURSDAY	10:45 am	What about the Music? - Freebo / 234
FRIDAY	3:15 pm 3:15 pm	How Not to Think Like a Guitar Player and Still Be One - Rick Ruskin / Lakeside Evolving the Tune: Variations, Harmonies, Chopping, and more - Mari Black / 234

BUSINESS

THURSDAY	10:45 am	Making It All Work - What Works! (...and What Doesn't) - Victor & Penny aka Erin McGrane, Jeff Freling / 303
	2:00 pm	From Major to Indie - Tish Hinojosa, Lowell Levinger - Banana from the Youngbloods / Lakeside

COMMUNITY HOUR

THURSDAY	9:30 am 9:30 am 9:30 am	We're In It For The Long Haul : LOCAL 1000 – Tret Fure & Bob Ardern / 303 Co-Writing a Song of Love - SONGS OF LOVE FOUNDATION - David Roth / Lakeside Let Yourself Trust - Martyn Joseph / 234
FRIDAY	2:00 pm 2:00 pm 2:00 pm	Empowering Under Represented Communities - Tish Hinojosa / Living Room Songfarmers and How You Can Make a Difference - Michael Johnathon / 218 Local Voices for Justice - SERFA & HB2 Facilitators Tret Fure & Si Kahn / Lakeside

DANCE

WEDNESDAY	7:30 pm	Barn Dance / Montreat Barn
THURSDAY	2:00 pm	Hoedowns, Reels, and Frolics: Roots and Branches of Southern Appalachian Dance - Step Dance Demonstration- Phil Jamison & Dave Curly / Living Room

HB2

FRIDAY	11:00 am	Collaborative Songwriting: Writing a Social Justice Song Against HB2 / 234
	2:00 pm	Local Voices for Justice: SERFA and HB2 / Lakeside Genesis Project - Stop by, record a line against HB2 for a "free form" song / Convocation 1

MOTIVATIONAL

FRIDAY	9:30 am	When Do I Quit My Day Job? - Rebecca Loebe, Caroline Cotter, Cathy Fink - Moderator / 334
	11:00 am	Staying Alive On and Off the Road - Freebo, Lowell Levinger - Banana from the Youngbloods / 218
SATURDAY	11:00 am	The "Art" Of The Song: Using Art To Get Unstuck In Your Songwriting Robinlee Garber / Living Room

PERFORMANCE

FRIDAY	3:15 pm 3:15 pm 3:15 pm	Evolving the Tune: Variations, Harmonies, Chopping, and more - Mari Black / 234 How Not to Think Like a Guitar Player and Still Be One - Rick Ruskin / Lakeside Banjo Clinic - Zoe Mulford / 218
SATURDAY	11:00 am	Step Up to the Stage - A Performance Lab - Spook Handy, Sarah Clanton, Claudia Nygaard, David Roth - Moderator / 218
	2:00 pm	Fun with Capos - Keith Rae / Living Room
	3:30 pm	Blues Guitar - Suzie Vinnick / 334
	3:30 pm	Drum Circle - Roberta Schultz / 218
	3:30 pm	Music Theory & Communication for Songwriters - Jon Shain / 251
	3:30 pm	Mountain Dulcimer - DK and The Joy Machine / Living Room
	3:30 pm	Fingerstyle and Tapping Guitar Workshop - Christie Lenée / 234
	3:30 pm	Live Performance Sound - Charlie Pilzer (Group Mentorship) / 303

SERFA 2016 WORKSHOP TRACK INDEX (con't)

PROMOTION/GIGS

FRIDAY	9:30 am	Music Journalism - What Makes You Interesting? - Alli Marshall - Arts Editor, Writer - Mountain XPress; Jean Freedman - Folklorist and Peggy Seeger biographer; Michael Kornfeld - acousticmusicscene.com, New York Times; Kari Estrin - Moderator, Black Sheep Review, Publisher; Marketing/Branding/Imaging / 234
	11:00 am	Presenters Share How to Get Gigs - Techniques and What Makes Effective EPKs - Steve Gnadt - Concerts at the Historic Cooper's House, Art Menius, Barbara Shiller - Connecticut Folk, Joanne Martin - Camelback Concerts, Louise Baker - Moderator/Isis Music Hall / Lakeside
	3:15 pm	Unsolicited Advice - Jim Magill (Group Mentorship) / 334
SATURDAY	11:00 am	Should I Promote to Radio? - Abby Parks - WJLS, Al Kniola - WVPE, Art Menius - WCOM, Brooksie Wells - artist, Kari Estrin - Radio Promoter - Moderator / 234
	2:00 pm	Making Technology Work for You - Creating An Internet Identity - Michael Kornfeld, Dave Curley, Mike Vial, Alan Rowoth - Moderator / Lakeside

THE ROAD

THURSDAY	2:00 pm	Being Your Own Tour Manager - Louise Baker, Caroline Cotter, Rebecca Loebe, Ian Foster, Kari Estrin - Moderator / 234
FRIDAY	11:00 am	Staying Alive On and Off the Road - Freebo, Lowell Levinger - Banana from the Youngbloods / 218

RECORDING

THURSDAY	2:00 pm	A Guide to Beautiful Album Production - Cathy Fink & Marcy Marxer / 218
FRIDAY	9:30 am	Commercial Studios & Home Studios - Can't We All Just Get Along? - Mike Lewis, FJ Ventre, Tom Manche, Charlie Pilzer, Jay Mafale - Lakeside
	3:15 pm	Pre Production For Your CD - Mike Lewis (Group Mentorship) / 251

SONGWRITING

THURSDAY	10:45 am	Those Controversial Issues - Peggy Seeger / Lakeside
FRIDAY	9:30 am	Why We Write - Martyn Joseph / 218
	11:00 am	Collaborative Songwriting - Writing a Social Justice Song Against HB2 - Tret Fure, Si Kahn / 234
SATURDAY	11:00 am	Song Symposium - Si Kahn / Lakeside

TRAD

THURSDAY	10:45 am	Giving Voice to Traditional Music in Today's Folk World - Andy Cohen, Sam Gleaves, Mari Black, Art Menius - Moderator / 218
FRIDAY	3:15 pm	Banjo Clinic - Zoe Mulford / 218
SATURDAY	2:00 pm	I Know I've Got That Stone - A Group Sing of Work, Religion and Land from Appalachia Led by Saro Lynch-Thomason, Sam Gleaves / 218
	3:30 pm	Jam in Lakeside - Andy Cohen, Sam Gleaves / Lakeside

YOGA

THURSDAY	9:30 am	Yoga with Caroline Cotter / Assembly 2 (FPC Dallas Meeting Room)
FRIDAY	2:00 pm	Yoga with Caroline Cotter / Assembly 2 (FPC Dallas Meeting Room)



2017
SAVE THE DATE
MAY 17-21, 2017



TIPS FOR A PRODUCTIVE AND FUN CONFERENCE FOR SERFA FIRST-TIMERS AND RETURNING ATTENDEES!

WELCOME TO SERFA

We're glad you're here and if this is your first time, welcome to the SERFA Community. We're a friendly group and everyone here is family (that Southern hospitality) so we'd like to share a few tips with you to make the most out of the conference while having a great time!

BE YOURSELF - HAVE A GOOD TIME AND RELAX:

SERFA invites you to relax and feel free to just be yourself! You'll make contacts/friends easily and might just be surprised how much more you'll get done this way! Which leads us to:

NO NEED FOR THE HARD SELL:

You'll get the most out of networking while being both friendly yet professional, no need to launch into a hurried explanation about yourself first. Make conversation. In dealing with presenters or other attendees ask first if s/he might like to take your CD/info or offer to mail it if it's easier for them. Let them know something exciting is happening for you and get to know more about the person and venue you're interested in playing for.

DON'T BE SHY ABOUT STARTING A CONVERSATION:

Whether it be at mealtimes, after a workshop, or just waiting in the lobby, just say hi to the person next to you and feel free to just ask them about themselves. They'll want to know more about you too...

EAT MEALS TOGETHER, GO TO THE WORKSHOPS AND THE OFFICIAL SHOWCASES:

It's good to practice for your officials and guerrillas, and SERFA has tried to give you enough options to take advantage of and have some downtime as well. But it's mingling with others, asking questions at workshops and hearing other artists that truly gives you a fuller and more productive experience.

GUERRILLA SHOWCASING ETIQUETTE:

Remember to be conscious of your time and respect your host and fellow artists by starting and finishing on time.

TAKE ADVANTAGE OF THE PROGRAMMING:

SERFA offers expanded programming with more intimate options such as Group Mentorships, with interactive 45 minute sessions, and our Community Hour, to help foster action and change. The programming is designed for a "customizable" conference - go to what interests you, and then feel free to take advantage of your downtime - enjoy jamming, the environment or just take a nap to recharge!

VOLUNTEERING HELPS YOUR COMMUNITY:

Whether you are volunteering for a community organization, a musical one or with us at SERFA, here are some tips on what can make your contribution especially valuable. Your participation makes a big difference, whether it is sharing a particular skill or just having the desire to help. Check the tips listed below if you are interested in volunteering at SERFA - see our Volunteer Box on the Regions table in the Exhibit Hall.

10 TIPS FOR BEING A VALUABLE VOLUNTEER:

1. Wanting to be involved and making a difference, no matter how big or small **2.** Just having good common sense, communication and follow-through **3.** Completing what you say you will do, yet knowing when it is more than you want to do and speaking up to let that organization know early on **4.** Not being shy about following up, asking questions and making suggestions **5.** Working as a team with others to achieve the "larger goal" **6.** Showing up when you say you will and being on time - calling if delayed unavoidably **7.** Asking for clarifications if you need them **8.** Being proactive in whatever your role is - initiating a call to check in **9.** Offering a particular skill if you have one **10.** Wanting to be a part of something greater than oneself where your participation is valued.

SERFA COULD NOT DO IT WITHOUT YOU!

SERFA is about our community. If you would like to volunteer but aren't sure with what, or have the following skills listed below, please fill out a form and drop it in our volunteer box or send an email after the conference to: serfavolunteers@gmail.com. Feel free to approach our SERFA Conference team any time.

SKILLS SERFA IS LOOKING FOR:

Anyone wanting to help us make a difference - advertising, sponsorship experience - outreach to others, organizations and venues, education in schools and in nursing homes - graphic design - grant writing - publicity/social media - local outreach in Asheville - members from various states to help us know about different resources where you live - tech skills - website, database, etc - various leadership roles, heading committees and projects, a more expanded conference staff! **IN SHORT - YOU!**

**FORBIDDEN
FOLK**

★ REGISTRATION OPENS
JUNE 1, 2016

★ OFFICIAL SHOWCASE
APPLICATIONS OPEN
JUNE 15, 2016



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